

Bachelor of Arts and Bachelor of Business. (BABZ) - BA BBus New

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 909611; Distance education: 909615; Springfield campus: 929611

CRICOS code (International applicants): 075195G

This program will be offered from Semester 1, 2012.

	On-campus*	Distance education
Semester intake:	Semester 1 (February) Semester 2 (July) Semester 3 (November)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	4 years full-time, 8 years part-time or external	

Footnotes

* Not all courses are available at Springfield campus.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: studyarts@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Program focus

This double degree program will allow students to combine their chosen Arts program with a range of business skills, thus enhancing their employability. The double degree requires four years of full-time study or up to nine years of part-time study. Students will complete a 12 unit extended major or an 8 unit major plus a 4 unit minor from the Bachelor of Arts majors and the relevant requirements of the Business degree.

Career opportunities

This double degree broadens the range of students' knowledge and skills and therefore enhances their appeal to prospective employers in the public and private sectors. The double degree provides students with the opportunity to combine areas of expertise for example marketing and public relations, international business and language and culture, communication and media studies and marketing, tourism management and indigenous studies or to combine studies in administrative management, HRM management or Management and Leadership with studies in communication and media studies, creative media, journalism etc.

Program aims

The program aims to produce graduates who meet the aims and objectives of both the [Bachelor of Arts](#) and the [Bachelor of Business](#) degree programs.

Admission requirements

Applicants for admission to the program must satisfy the requirements for admission to the [Bachelor of Arts](#) and the [Bachelor of Business](#).

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/EAP programs](#).

How to apply

This structure is set out in the following table:

	All Majors	
Core	12 units	CMS1000 , EDC220 , HMT1000 , HMT2000 (students cannot study both HMT2000 and CDS2000 within the one degree), ACC1101 , MGT1000 , LAW1101 , ECO1000 , MKT1001 , STA2300 , CIS1000 (or CSC1402), POL1000 (or FIN1101),
		1 x 8 unit major selected from the Bachelor of Arts at USQ plus a 4 unit minor or 4 electives OR 1 x 12 unit extended major from the Bachelor of Arts at USQST

