

to equip them to confidently address a range of organisational and managerial challenges in contemporary organisations.

Program objectives

On the successful completion of the Bachelor of Business Administration graduates will be able to:

- demonstrate an understanding of the general managerial concepts, processes and principles relevant to the functioning of various types of organisations
- analyse the environments within which organisations operate and consider managerial implications
- demonstrate a working knowledge of and the ability to apply relevant principles in making decisions about matters that relate to the resources used by organisations, such as financial, human and information-related resources
- demonstrate a working knowledge of and the ability to apply relevant principles in managing various systems, processes and functions in organisations, such as communications, marketing, and people
- identify, analyse and manage a broad range of organisational issues and challenges
- demonstrate effective communication and interpersonal capabilities
- demonstrate an understanding of the importance of high ethical standards and socially responsible organisational practices and processes.

Admission requirements

- Year 12 English [4,SA] or equivalent.
- Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.
- Candidates for admission to this program must satisfy the normal USQ entry requirements for undergraduate programs. Please refer to [Section 2.2 of the Admissions Policy](#), Section 2.2.1 (for Australian students) and Section 2.2.3 (for international students).
- International applicants must have met the [University's English language requirements](#) or have completed the [Univ](#)

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who reside outvisaa

Footnotes

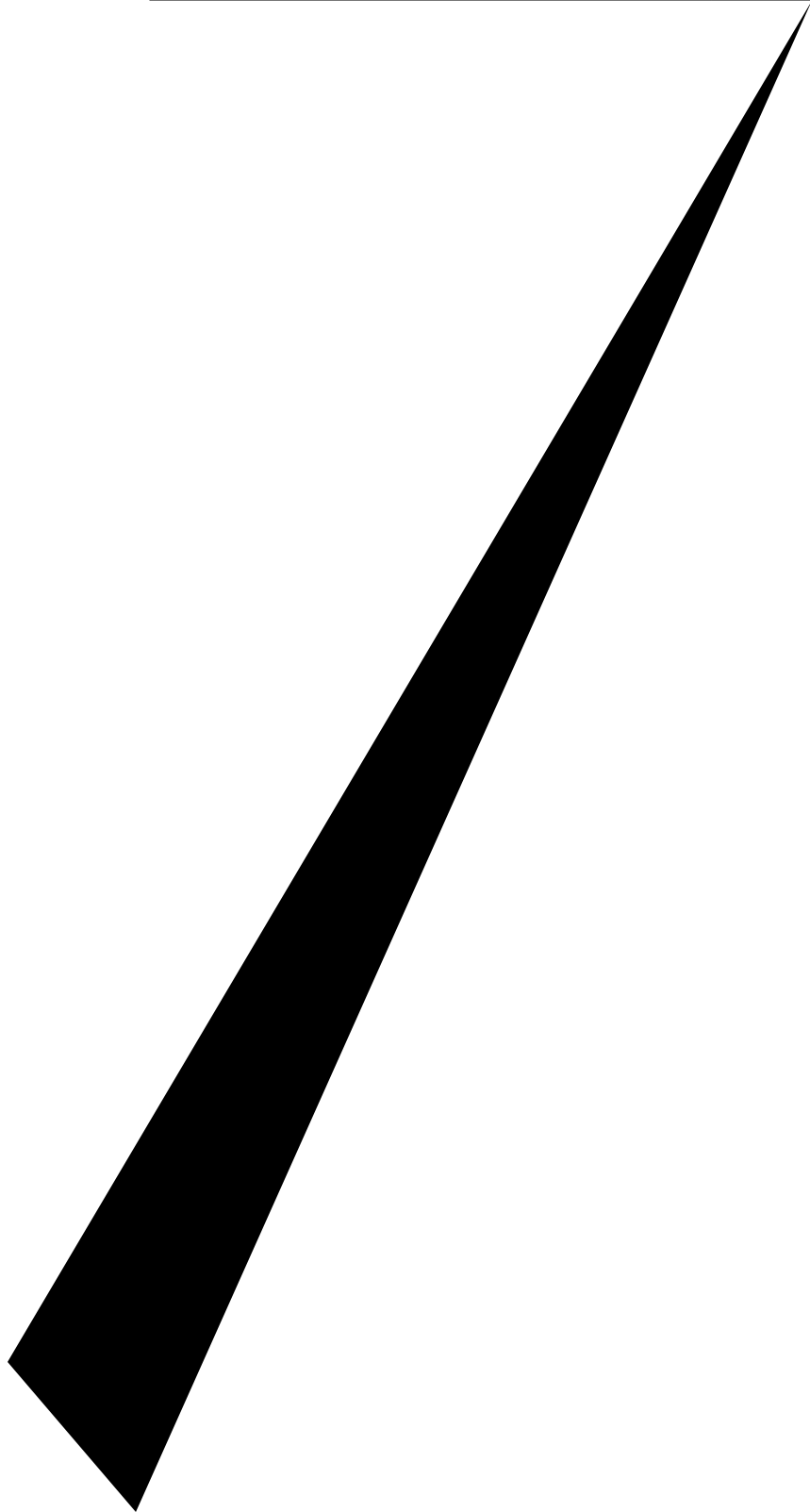
* [FIN1101](#) should be undertaken if student wishes to complete a Finance minor.

Minor studies

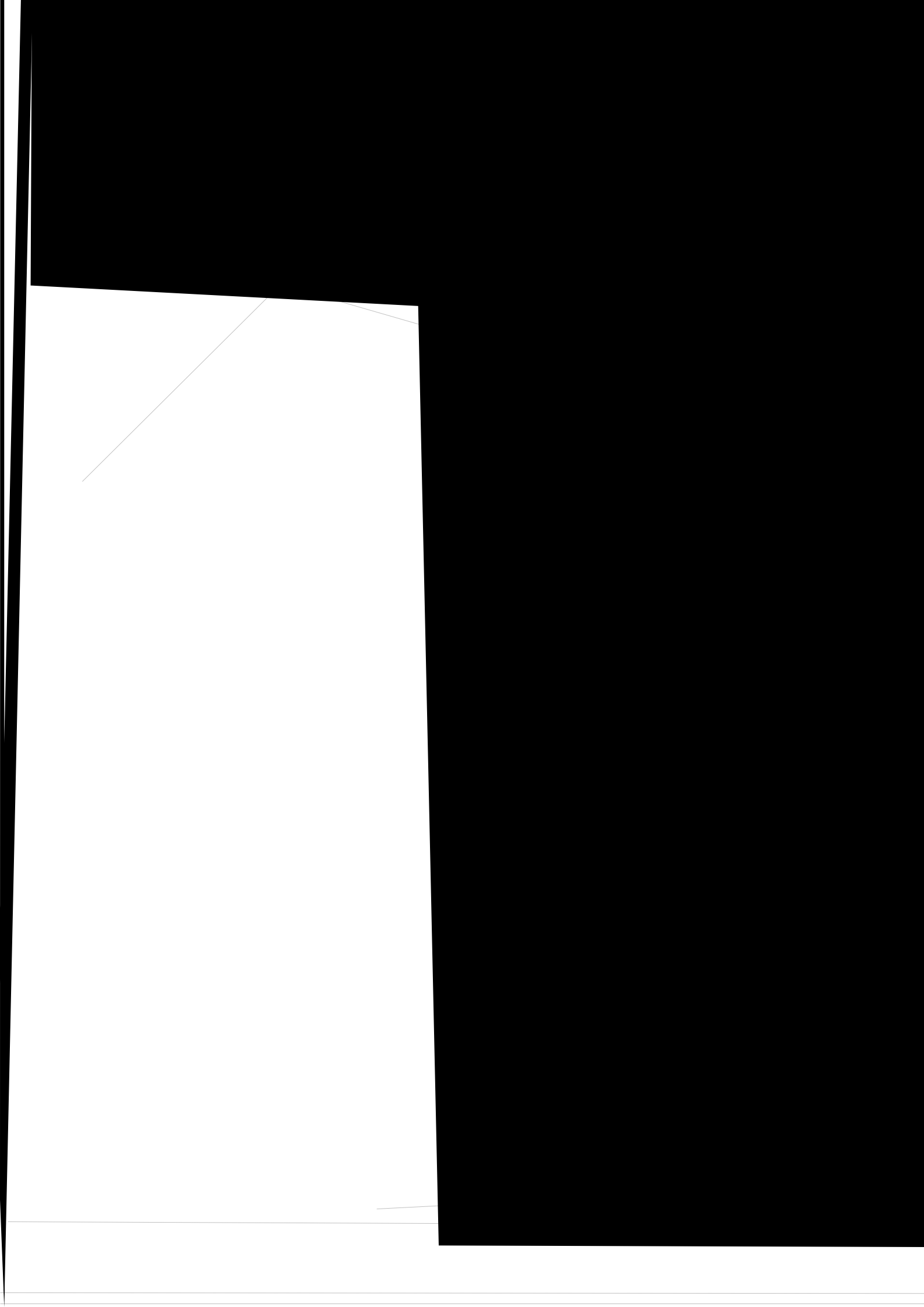
Course	On-Eampus			Distance education EXT	Online WEB	Enrolment t Requirements
	Base Coast (ONC)	On-campus (ONC)	Distance (ONC)			
Select one other course from the Bachelor of Commerce (subject to enrolment requirements).						

Banking and Financial Services

Students completing a Banking and Financial Services minor and who have also successfully completed [FIN1101 Introduction to Corporate Finance](#) under the core component of the [Bachelor of Commerce](#) will meet the educational entrance requirements to become an Associate member of the [Financial Services Institute of Australasia \(Finsia\)](#)



Course	On-campus			Distance education EXT	Online WEB	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)			
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Sports Marketing
