

Master of Public Relations (MPRL) - MPubRel

	Distance education
Semester intake:	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Fees:	Domestic full fee paying place International full fee paying place
Standard duration:	3 semesters full-time, 6 semesters part-time
Program articulation:	From: Graduate Certificate in Public Relations

Contact us

- provide best practices in planning and organisation to corporate public relations.

Program objectives

On successful completion of the Master of Public Relations degree students should be able to:

- display an informed awareness of the central role of the agencies, technical discourses and production processes of corporate communication in societal and political contexts
- apply communication and public relations theory to publishable analyses of organisational communication practices
- make appropriate and ethically justified applications of research methodology to the study and investigation of public relations practices
- initiate, plan and execute campaign and program tasks to a high professional level in a selected area of organisational communication.

Admission requirements

Admission requirements to the Master of Public Relations shall be a three year undergraduate qualification, or; demonstrated equivalent industry qualifications, or; at least five years relevant industry experience, or; IPRM Diploma plus three years industry experience.

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/EAP programs](#).

How to apply

Domestic students

[Application for postgraduate programs](#) may be made directly to USQ.

International students

This program is offered to international students. An international student is a person who is not an Australian or New Zealand citizen and not an Australian permanent resident. Please refer to [USQ International](#) for information about entry requirements, visa arrangements and how to apply.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who reside outside Australia pay full tuition fees.

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Master of Public Relations is an eight course program offered by external study (EXT) and web (WEB) modes only. (For those already working in the field of public relations, introductory courses may be substituted with other external study courses offered at USQ. This program may be studied in full-time mode (2 - 3 semesters), or part-time mode (recommended 6 semesters).

