

Bachelor of Arts and Bachelor of Business. (BABZ) - BA BBus

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 909611; Distance education: 909615; Springfield campus: 929611

CRICOS code (International applicants): 075195G

	On-campus*	Distance education
Semester intake:	Semester 1 (February) Semester 2 (July)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	4 years full-time, 8 years part-time or external	

Footnotes

* Not all courses are available at Springfield campus.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: studyarts@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Program focus

This double degree program will allow students to combine their chosen Arts program with a range of business skills, thus enhancing their employability. The double degree requires four years of full-time study or up to nine years of part-time study. Students will complete a 12 unit extended major or an 8 unit major plus a 4 unit minor from the Bachelor of Arts majors and the relevant requirements of the Business degree.

Career opportunities

This double degree broadens the range of students' knowledge and skills and therefore enhances their appeal to prospective employers in the public and private sectors. The double degree provides students with the opportunity to combine areas of expertise for example marketing and public relations, international business and language and culture, communication and media studies and marketing, tourism management and indigenous studies or to combine studies in administrative management, HRM management or Management and Leadership with studies in communication and media studies, creative media, journalism etc.

Program aims

The program aims to produce graduates who meet the aims and objectives of both the [Bachelor of Arts](#) and the [Bachelor of Business](#) degree programs.

Admission requirements

Applicants for admission to the program must satisfy the requirements for admission to the [Bachelor of Arts](#) and the [Bachelor of Business](#).

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/EAP programs](#).

How to apply

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Total units	32 units
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This structure is set out in the following table:

Business Studies

The Business component shall comprise an eight-unit discipline-based major chosen from the following majors available within the [Bachelor of Business](#):

- Administrative Management
- Human Resource Management
- Information Technology Management
- International Business
- Management and Leadership
- Marketing
- Supply Chain Management
- Tourism Management

Required time limits

Students have a maximum of 9 years to complete this program.

Recommended enrolment pattern

The following table indicates the preferred enrolment pattern for first year full-time/on-campus students. External or part-time students should follow a modified pattern.

Students should note the following:

- the Business major starts in Semester 1 of second year
- the first Arts major starts in Semester 2 of first year
- the second Arts major starts in Semester 1 of second year
- the three core courses [CIS1000](#), [CMS1000](#), [STA2300](#)

