Bac

to equip them to confidently address a range of organisational and managerial challenges in contemporary organisations.

Program objectives

On the successful completion of the Bachelor of Business Administration graduates will be able to:

- demonstrate an understanding of the general managerial concepts, processes and principles relevant to the functioning of various types of organisations
- analyse the environments within which organisations operate and consider managerial implications
- demonstrate a working knowledge of and the ability to apply relevant principles in making decisions about matters that relate to the resources used by organisations, such as financial, human and information-related resources
- demonstrate a working knowledge of and the ability to apply relevant principles in managing various systems, processes and functions in organisations, such as communications, marketing, and people
- identify, analyse and manage a broad range of organisational issues and challenges
- demonstrate effective communication and interpersonal capabilities
- demonstrate an understanding of the importance of high ethical standards and socially responsible organisational practices and processes.

Admission requirements

- Year 12 English [4,SA] or equivalent.
- Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.
- Candidates for admission to this program must satisfy the normal USQ entry requirements for undergraduate programs. Please refer to Section 2.2 of the Admissions Policy, Section 2.2.1 (for Australian students) and Section 2.2.3 (for international students).
- International applicants must have met the University's English language requirements or have completed the Univ

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the Course Fee Finder.

Domestic full fee paying students may be eligible to defer their fees through a Government loan called FEE-HELP provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and Ne

POL1000 Government,	S1 (ONC, EXT), S2	S2 (ONC)	S1 (ONC)
Business and Society*	(EXT)		

Footnotes

* FIN1101 should be undertaken if student wishes to complete a Finance minor.

Minor studies

Students may choose from the minors listed below. One or more courses in a minor may be substituted with another course in the same discipline with the permission of the Director of Coursework Studies.

Students may take any other business minor or any other four related courses as a minor with the permission of the Director of Coursework Studies.

Not all minors are available on-campus at all campuses.

Accounting

Course		On-campus			Online	Enrolment requirements
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)	education EXT	ONL	
Non-business students:						
ACC1101 Accounting for Decision-Making*	S1	S1, S3	S1, S2	S1, S2, S3		
FIN1101 Introduction to Corporate Finance*	S1	S1, S3	S1	S1, S3		

Select other courses from the accounting major in the Bachelor of Commerce (subject to enrolment requirements).

Business or commerce students not undertaking an Accounting major:

Select four courses from the Accounting major in the Bachelor of Commerce (subject to enrolment requirements).

Footnotes

Administrative Management

^{*} Students must complete this course before enrolling in other courses from the Accounting major.

CourseC C Y	On	-campus s	Distance	Online	Enrolment requirements 1	
			education EXT	ONL		

Human	Resource	Manag	ement
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			Distance	Online ONL	Enrolment requirements
				ONL	

Management and Leadership

	On-campus			Online	Enrolment requirements
Fraser Coast	Springfield (ONC)	Toowoomba (ONC)	education EXT	ONL	
ion students:					
			S1		
	S1	S1	S1, S3		
Management	and Lead	lership ma	ajor in th	ne Bache	elor of Business.
Commerce,	and non-	business	students	S:	
	S2	S2	S2, S6, S3		
•	Coast (ONC) ion students: Management	Fraser Coast (ONC) ion students: S1 Management and Lead Commerce, and non-	Fraser Coast (ONC) Coast (ONC) Concion students: S1 S1 Management and Leadership materials Commerce, and non-business	Fraser Coast (ONC) Toowoomba (ONC) education EXT ion students: S1	Fraser Coast (ONC) Springfield Toowoomba (ONC) STATE ONL ion students: S1 S1 S1 S1, S3 Management and Leadership major in the Bache Commerce, and non-business students: S2 S2 S2 S2, S6,

Footnotes

Bachelor of Business Administration students undertaking a Management and Leadership minor together with an International Business minor should substitute MGT3004 Creativity, Innovation and Entrepreneurship for

Small Business		

Wine Business Management

Course	On-campus			Distance	Online	Enrolment requirements	
	Fraser Coast (ONC)	Springfield (ONC)	Toowoomba (ONC)	education EXT	ONL		
Business students - compulsory courses	s:						
MKT3006 Small and Medium Enterprise Development*		S2	S2	S2,\$665t		Pre-requisite: ACC1101 anidHS MKT1001	
WIN1101 Grape and Wine Production				S1			
				T			
				I			

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