

Bachelor of Communication (BCMM) - BCmn

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 909861; Distance education: 909865

CRICOS code (International applicants): 069699A

Career opportunities

Our graduates are working in radio, television, online and print media, throughout Australia and overseas. They include news and specialist reporters, columnists, commentators, copywriters, producers, sub-editors, editors, newsreaders and presenters. Journalism skills are also valued in public relations, publishing, law, commerce and business – where experienced journalists have become media offi

- comprehend and evaluate various explanations of human behaviour;
- understand the need for a high degree of accuracy in written and communication skills in their relevant communication-related industry specialisations;
- demonstrate higher order thinking which will give students a professional edge in communication-related industries;
- demonstrate technical skills that will enable them to be competitive in the work force;
- demonstrate the capacity for ethics, which gives them a sound foundation for the way they conduct their professional lives.

Program objectives

On successful completion of the program students should be able to demonstrate:

- the ability to express themselves with clarity and coherence
- the ability to understand the fundamental nature of the process of communication in a range of mass communication forms including journalism, creative production and public relations
- a knowledge and understanding of the theoretical issues, problems and methodologies of mass communication
- an awareness of the ethical and social responsibilities that are integral to the function of professional endeavours.
- a discriminating application of methods, concepts, techniques and theories in the projects from different professional contexts.

Admission requirements

Admission to the Bachelor of Communication is in accordance with University admission guidelines for undergraduate programs.

International applicants must have met the [University's English language requirements](#) or have completed the [University's ELICOS/EAP programs](#).

How to apply

Application for undergraduate programs

[Application for undergraduate programs](#) may be made through the Queensland Tertiary Admissions Centre (QTAC). The same procedure applies whether you plan to study on-campus or by distance education.

If you completed Year 12 at a Queensland secondary school you will be assessed for entry on the basis of your Overall Position (OP) or equivalent score. Year 12 students from other states or territories are considered for entry on the basis of their UAI, ENTER or TER and the subject prerequisites indicated. Other applicants will be based on their overall Rank.

Entry requirements for international students

This program is offered to international students. An international student is a person who is not an Australian or New Zealand citizen and not an Australian permanent resident. Please refer to [USQ International](#) for information about entry requirements, visa arrangements and how to apply.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of your higher education and you as a student pay a [student contribution amount](#), which varies depending on the courses undertaken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#). Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

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Required time limits

Students have a maximum of 9 years to complete this program.

Core courses

All students must take the core courses:

- [CMS1000 Communication and Scholarship](#)
- [JRN2010 News Literacy](#)
- [PRL1002 Principles and Practice of Public Relations](#)
- [CMS1010 Introduction to Communication Studies](#)

The recommended pattern for enrolment in core courses by full-time on-campus students is:

Year 1	Semester 1, 2 or 3	CMS1000 Communication and Scholarship
	Semester 2	JRN2010 News Literacy
	Semester 1	PRL1002 Principles and Practice of Public Relations

Exemptions and course transfers: Students who have studied elsewhere in courses that may be similar to courses offered within the program are encouraged to discuss the possibility of securing exemptions for some courses or transferring courses. See University of Southern Queensland policy on exemptions and transfers.

Honours: Students can enter the Bachelor of Communication Honours to undertake the Mass Media specialisation.

Enrolment: All students are urged to adhere to the recommended enrolment patterns as detailed in relevant Sections. Completion of enrolment requirements will be necessary before a student will be permitted to enrol in more advanced courses.

Recommended enrolment patterns

On-campus students (full-time)

On-campus students should take courses offered in the on-campus mode and will only be permitted to take courses externally during Semesters 1 and 2 with the approval of their Program Coordinator.

Commencing students

Commencing students are required to enrol in the three core courses in Semester 1: [CMS1000](#), [PRL1002](#) and [CMS1010](#) and should also enrol in [JRN1000](#). Then, commencing students must complete the fourth core course, [JRN2010](#), in S2. The core courses are from major disciplines and will help students to make final decisions about choice of major/s.

Students who wish to enrol in approved majors in the Bachelor of Communication (see <http://www.usq.edu.au/handbook/current/arts/BCMM.html#programmajorstudiesoverview>, for which there is no recommended enrolment pattern listed above should refer to the recommended enrolment pattern for that major in the <http://www.usq.edu.au/handbook/current/arts/BART.html#programenrolmentpattern>.

Recommended general pattern for first year full-time students

- [CMS1000 Communication and Scholarship](#)
- [JRN1000 Journalism Practice](#)
- [PRL1002 Principles and Practice of Public Relations](#)
- [CMS1010 Introduction to Communication Studies](#)

Year 1	
Semester 1	Semester 2
Year 1 CMS1000	JRN2010
Year 1 JRN1000	Year 1 course (from first major)
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Year 1		Year 2		Year 3*		Year 4*		Year 5	
S1	S2	S1	S2	S1	S2	S1	S2	S1	S2
First core course	Third core course	Major	Major	Major	Major	Major	Major	Major	Major
Second core course	Major	Fourth core course	Major	Major	Major	Major	Major	Major	Major
					Major	Major	Major		
