

- a knowledge and understanding of the theoretical issues, problems and methodologies of mass communication
- an awareness of the ethical and social responsibilities that are integral to the function of professional endeavours.

Admission requirements

Admission to the Bachelor of Mass Communication is in accordance with [University's admissions policy](#) for undergraduate programs.

Domestic and International Applicants from a non-English speaking background are required to satisfy [English language requirements](#).

If you do not meet the English language requirements you may apply to study a University-approved [English language program](#). On successful completion of the English language program, Applicants may be admitted to an Award Program.

Program fees

Commonwealth supported place

Communication and Media Studies recommended enrolment pattern

Students are able to enrol in any offered mode of a course (on-campus, distance education or online), regardless of the program mode of study they enrolled in.
