

Bachelor of Business Administration (BBAD) - BBA

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 904521; Distance education: 904525; Springfield campus: 924521

CRICOS code (International applicants): 042317J

	On-campus	Distance education
Semester intake:	Semester 1 (February) Semester 2 (July) Semester 3 (November)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, up to 6 years part-time	

- identify, analyse and manage a broad range of organisational issues and challenges
- demonstrate effective communication and interpersonal capabilities
- demonstrate an understanding of the importance of high ethical standards and socially responsible organisational practices and processes.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been aw

Program structure

The Bachelor of Business Administration is a 24-course program and comprises the following:

Area of study	Number of units
Compulsory core courses	8
4 x 4–unit minors chosen from the list of Bachelor of Business Administration minors below or 3 x 4–unit minors chosen from the list of Bachelor of Business Administration minors below plus any other 4 related courses from across the University, subject to pre-requisite requirements and permission of the Program Coordinator.	16
Total	24

Required time limits

Students have a maximum of 9 years to complete this program.

Core courses

The following core courses are required:

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
ACC1101 Accounting for Decision-Making	1, 2, 3	1, 2	1	1
CIS1000 Information Systems Concepts	1, 2, 3	1, 2	1, 3	1, 3
CMS1000 Communication and Scholarship	1, 2, 3	1, 2	1, 2	1
LAW1101 Introduction to Law	1, 2, 3	1, 2	2	1, 2
MGT1000 Organisational Behaviour	1, 2, 3	1	2	1
MGT2002 Managing Organisations	2, 3	2		2
MKT1001 Introduction to Marketing	1, 2, 3	1	1	1, 2
Select one of the follo				

Minor Studies

Students may take any other business minor or any other four related courses as a minor with the permission of the Faculty of Business, Education, Law and Arts. Not all minors are available on-campus at all campuses.

BBA minor in Accounting

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
ACC1102 Financial Accounting	2, 3	2	2	2
ACC2113 Management Accounting I	1, 2	2	2	2
ACC3101 Accounting Information Systems	1, 2	2	2	2
Plus one other course from the Accounting major in the Bachelor of Commerce (subject to enrolment requirements).				

BBA minor in Administrative Management

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
MGT3201 Organisational Administration	2, 3			
MGT2203 Project Management Fundamentals	2, 3	2		2
MGT2204 Business Ethics and Governance	1, 3	1		
MGT3200 Information Management	1			

BBA minor in Business Economics

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
ECO1000 Economics	1, 2, 3	1	1	2, 3
ECO2000 The Macro-economy and Business	2			
ECO3002 Economic Policy Analysis	2			
Plus one other course from the Business Economics major in the Bachelor of Commerce (subject to enrolment requirements).				

BBA minor in Business Law

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Fraser Coast Springfield Fraser Coast Springfield Fraser Coast campus	Springfield campus
LAW2104 Business and Consumer Law	1	1		
LAW2106 Law of Business Organisations	2, 3	2	2	2
LAW3130 Revenue Law and Practice	1, 2, 3	1	1	1
Plus one other course from the Business Law major in the Bachelor of Commerce (subject to enrolment requirements).				

BBA minor in e-Commerce

JRN2003 Feature Writing	1	1		1
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BBA minor in Management and Leadership

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
MGT2007 Leadership	1			
MGT2008 Managing Knowledge	1			
MGT3001 Global Management*	1, 3	1		1
MKT3002 Business Strategy in a Global Environment	1, 3	1		

Footnotes

* Bachelor of Business Administration students undertaking a Management and Leadership minor together with an International Business minor should replace MGT3001 Global Management with MGT3004 Creativity, Innovation and Entrepreneurship.

BBA minor in Marketing

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
MKT1002 Consumer Behaviour	1, 2	2	2	2
MKT2001 Promotion Management	1, 3	1	1	1
MKT3001 Applied	1	1	1	

BBA minor in Supply Chain Management

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
MGT2103 Business Logistics	2			
MGT2104 Supply Chain Design	1			
MGT2203 Project Management Fundamentals	2, 3	2		2
MGT3100 Quality and Performance Management	1			

BBA minor in Tourism

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Fraser Coast campus	Semester of offer Springfield campus
TOU1003 Tourism Management	1			1
TOU2008 Ecotourism	1			
TOU2009 Cultural Tourism	2			2
TOU3010 Event Management	2			2

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business Administration program may be permitted to exit with either the [Diploma of Business Administration](#) or the [Associate Degree of Business](#).

Students may exit with the [Diploma of Business Administration](#) if they have completed 8 courses as follows:

- a minimum of 4 courses from the [Bachelor of Business](#) core courses, and
- 4 other courses from the [Bachelor of Business](#).

Students may exit with the [Associate Degree of Business](#) if they have completed 16 courses as follows:

- 8 core courses from the [Bachelor of Business](#) or [Bachelor of Commerce](#), and
- any 8 courses from within the [Bachelor of Business](#), [Bachelor of Commerce](#) or [Bachelor of Business Administration](#).

Recommended enrolment pattern - Toowoomba campus

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Please note: The year and semester in which minor courses are studied will depend on the minor chosen.
