Bachelor of Psychology in Business (BPSB) - BPsyBus

Program objectives

Successful completion of the program will enable graduates to:

- demonstrate a sound understanding of the scope and focus of various fields in contemporary psychology
- demonstrate a sound understanding of the scope and focus of various fields in contemporary human resource management
- integrate psychology and human resource management principles and apply these principles in solving business problems and addressing organisational needs such as training and development, or recruitment and selection
- demonstrate beginning levels of proficiency in research and specific methodology including research planning and implementation, analysis, interpretation and evaluation of research results, and the presentation and communication of research findings
- demonstrate awareness of cross cultural issues in human resource management context
- demonstrate awareness of the ethical and social responsibilities of practice within a business context.

Admission requirements

Domestic applicants who have obtained an exit level of sound achievement after four semesters in English in their Senior High School studies and who have demonstrated high levels of achievement will be considered for a place in the program. Please consult the QTAC handbook for alternate means of meeting these requirements.

International students will need to satisfy standard entry requirements into USQ bachelor degrees. In addition their secondary or tertiary academic history must be such that they are likely to be able to achieve and maintain high levels of performance in the program.

Domestic and International

Program structure

The program comprises 24 units of compulsory courses: one core course, 13 psychology courses, 8 business courses and 2 electives (must be business or psychology courses) as follows.

Recommended Enrolment Pattern

Students are able to enrol in any offered mode of a course (on-campus, rnal or online), regardless of the program mode of study they enrolled in.Bkolijbkqobnrfobjbkq

