

Bachelor of Applied Media (BAPM) - BAppMed

QTAC code (Australian and New Zealand applicants): Springfield campus: 929651

CRICOS code (International applicants): 059207J

This program will accept no new admissions after S2 2014. This program will be replaced by a new Bachelor of Creative Arts (BCAR) from S1 2015. Students who are interested in this study area should [contact us](#) for further information.

	On-campus*
Semester intake:	No new admissions
Campus:	Springfield
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, 6 years part-time

Footnotes

* Some of the majors are available in external mode only.

Contact us

Current students
Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Program aims

The Bachelor of Applied Media is designed to foster interaction between multidisciplinary developers, educators and the media industry in understanding, and contributing to, the rapid evolution of media broadcast products. It aims to produce graduates who are equipped to identify, analyse and produce media related product in both private and public sectors. This program aims to produce a graduate of high academic and professional standard who is capable of successfully competing for employment in a relevant profession and pursuing career development in this discipline or other related areas. The Bachelor of Applied Media seeks to develop critical, articulate, creative students by offering a range of majors and minor studies in disciplines that meet industry demand.

Program objectives

On successful completion of the program, students should be able to:

- demonstrate strong communication skills
- understand the concepts, processes and procedures relevant to media related industries
- identify and evaluate the environments within which media is conducted
- identify information needs appropriate to their studies and apply the techniques required to gather and impart such information
- identify, analyse and solve problems in several public and private areas of media by selecting and using appropriate media applications
- apply methods, concepts and theories to the creation of media projects
- evaluate the outcomes of media projects
- act within the ethos of professional media practice

- have knowledge of at least one associated discipline.

Admission requirements

-

ENL3000 Modernism	ONC, EXT	1
HMT3001 Independent Study Project A	EXT	1

Journalism

EDC2400 Diversity and Pedagogy	ONC	1
EDC2300 Assessment and Reporting	ONC	2

Minor Studies

Students may take the minor studies path instead of the Specialisation Major. Option Studies are designed to enable students to widen their knowledge and perspectives across a range of disciplines. The purpose of the minor study sequence is to provide the student with the opportunity to bring skills and knowledge from a broader range of disciplinary approaches to underpin their applied media practice and careers. Courses must be taken over two levels. If a minor/Option study path is preferred, the student is required to choose two of

Journalism minor

Course	Semester/Mode of Offer
JRN1020 Journalism Practice Formerly JRN1000: Students who have completed JRN1000 should not enrol in JRN1020.	S2 ONC, EXT, S3 EXT
JRN2000 News Reporting	S1 ONC, EXT
JRN2001 Photojournalism and Editorial Design	S2 ONC, EXT
JRN3003 Feature Writing	S1 ONC, EXT

Theatre minor

Credit

- Students with prior industry experience and/or previous related study may apply for consideration for credit
- In particular, students who have completed the Advanced Diploma of Screen (Film and Television) or the Diploma of Screen (Film and Television) from a TAFE (or other accredited provider) may apply for credit of up to 8 core courses as per AQF agreement. All requests for further credit above the agreed 8 units will be considered on a case by case basis and responses directed by the Faculty of Business, Education, Law and Arts. The Faculty is not obliged to grant further credit above the 8 units but is able to do so if it believes there are demonstrated grounds for doing so.

Recommended enrolment pattern - Springfield campus only

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Given the program structure information, students should plan their enrolment making sure that they have fulfilled all core, major, minor and elective requirements. Enrolment requirements must be satisfied before enrolling in a course.

As a guide, full-time students should plan to undertake eight courses per year or four units per semester. For further details, see above under Program Structure.

Courses in the core studies are only offered on-campus and follow a strict pre-requisite pattern. While most courses in the specialisation major, minor, and elective studies are on-campus a small number are only offered externally at this time.
