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## Business (GDBZ) - GradDipBus

(Credits): 089180M

	On-campus*	Online
S	February) July)	Semester 1 (February) Semester 2 (July)

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## Program objectives

The objectives of the Graduate Diploma of Business are to produce graduates who are able to:

- understand the concepts and essential theories and skills associated with a discipline area or areas related to business
- demonstrate cognitive skills to review, analyse, consolidate and synthesise business knowledge and identify and provide solutions to complex problems
- evaluate and communicate theoretical concepts to transfer business knowledge and ideas to a variety of audiences
- demonstrate advanced business knowledge and skills for professional work and/or further learning.

## Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 08. Graduates at this level will have advanced knowledge and skills for professional or highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting [www.aqf.edu.au](http://www.aqf.edu.au).

## Admission requirements

Candidates for entry into the Graduate Diploma of Business must hold a tertiary qualification at Bachelor degree (AQF level 7) or equivalent in a business-related discipline from a recognised institution.

For candidates who have a Bachelor degree (AQF level 7) or equivalent in a non-business related discipline from a recognised institution, USQ's [Graduate Certificate of Business](#) provides an articulation pathway into the Graduate Diploma of Business.

All students are required to satisfy the applicable [English language requirements](#).

If you do not meet the English language requirements you may apply to study a University-approved [English language program](#). On successful completion of the English language program, you may be admitted to an award program.

## Program fees

### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

### International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. You are able to calculate the fees for a particular course via the [Course Fee Finder](#).

## Program s thnstiptoGdied on-campusPrPwsZmETe and

## Specialisation

### Named specialisation and General specialisation:

The Business Administration specialisation, or a four-unit named specialisation from the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business and Innovation](#)

### plus

General specialisation of any four courses from the [Master of Business Administration](#), [Master of Project Management](#), [Master of Business and Innovation](#), [Master of Professional Accounting](#) or [Master of Information Systems](#) or from other USQ postgraduate programs as approved by the Program Coordinator in the Faculty of Business, Education, Law and Arts.

Some courses may have pre-requisites.

### Two named specialisations:

Students choose the Business Administration specialisation plus one four-unit named specialisation from the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business and Innovation](#); or choose two four-unit named specialisations from the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business and Innovation](#).

Some courses may have pre-requisites.

Students who have completed the Graduate Diploma of Business and do not have a minimum of two years' full-time relevant professional work experience may be required to apply for the [Master of Business Administration](#) or [Master of Project Management](#) until they have satisfied this work experience entry requirement.

**Please note:** To be eligible to enrol in the Advanced Research specialisation in the Graduate Diploma of Business, students must have completed a Masters Level (AQF 9) qualification in a business-related area with minimum GPA of 5.0 (B average) for the last 4 units of that program. Students who do not meet this requirement cannot enrol in [RSH8000 Introduction to Research](#) and [RSH8001 Research Methods](#). Where possible students should complete [RSH8000](#) before enrolling in [RSH8001](#).

## Required time limits

Students have a maximum of 4 years to complete the Graduate Diploma of Business.

## Agribusiness specialisation

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MKT5000 Marketing Management	2, 3	2	2
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## Crisis Management specialisation

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MGT8031 Global Issues in Employment Relations	2		
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## Finance specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
FIN8201 Finance for Executives	1, 3	1	1
FIN8202 Financial Markets and Instruments	2	2	
FIN8203 Strategic Investments	1	1	
<b>Select one of the following courses: ^</b>			
FIN8104 International Financial Management*	2	2	
MGT8002 Strategic Management#	1, 2, 3	1	2

### Footnotes

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MGT8032 International Management	1	1	
INR8010 International Relations: Guided Topics (Masters)	1	1	
MKT8002 International Marketing	1		

**Professional Communication specialisation**


**Footnotes**

- # [MGT8002 Strategic Management](#) is recommended for students intending to continue with studies in the [Master of Business Administration](#).
- ^ Students should enrol in [MGT8022 Project-Based Management](#) if [MGT8022](#) is not being studied as part of another specialisation in the program.
- \* Students must have completed 4 units of study in this program prior to enrolling in [MGT8079 Project Management Research Project](#).

**Strategic Human Resource Management specialisation**

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
<a href="#">MGT8030 Performance Management and People Development</a>	1		
<a href="#">MGT8031 Global Issues in Employment Relations</a>	2		
<a href="#">MGT8034 Strategic Management of Human Resources and Innovation</a>	3		
<a href="#">MGT8002 Strategic Management</a>	1, 2, 3	1	2

**Strategic Marketing specialisation**

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**Other program requirements**

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

**Articulation**

Upon successful completion of the Graduate Diploma of Business a student may articulate into the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business and Innov](#)

**Note:** Where credit is granted, maximum and minimum duration will be adjusted in the same proportion as the credit, for example, where the maximum of 50 per cent credit is granted, maximum and minimum duration will be reduced by one-half.

### **Recommended enrolment pattern**

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Please refer to the program structure. Students requiring assistance should contact the Faculty of Business, Education, Law and Arts.