

Graduate Diploma of Business (GDBZ) - GradDipBus

CRICOS code (International applicants): 089180M

Program objectives

The objectives of the Graduate Diploma of Business are to produce graduates who are able to:

- understand the concepts and essential theories and skills associated with a discipline area or areas related to business
- demonstrate cognitive skills to review, analyse, consolidate and synthesise business knowledge and identify and provide solutions to complex problems
- evaluate and communicate theoretical concepts to transfer business knowledge and ideas to a variety of audiences
- demonstrate advanced business knowledge and skills for professional work and/or further learning.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 08. Graduates at this level will have advanced knowledge and skills for professional or highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in the area of business, or equivalent.
- English Language Proficiency requirements for Category 3.

For candidates who have a Bachelor degree (AQF level 7) or equivalent in a non-business related discipline from a recognised institution, USQ's [Graduate Certificate of Business](#) provides an articulation pathway into the Graduate Diploma of Business.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Business Administration specialisation

The Business Administration specialisation is recommended for students who want to articulate into the [Master of Business Administration](#).

PRL8005 Management
Communication[†]

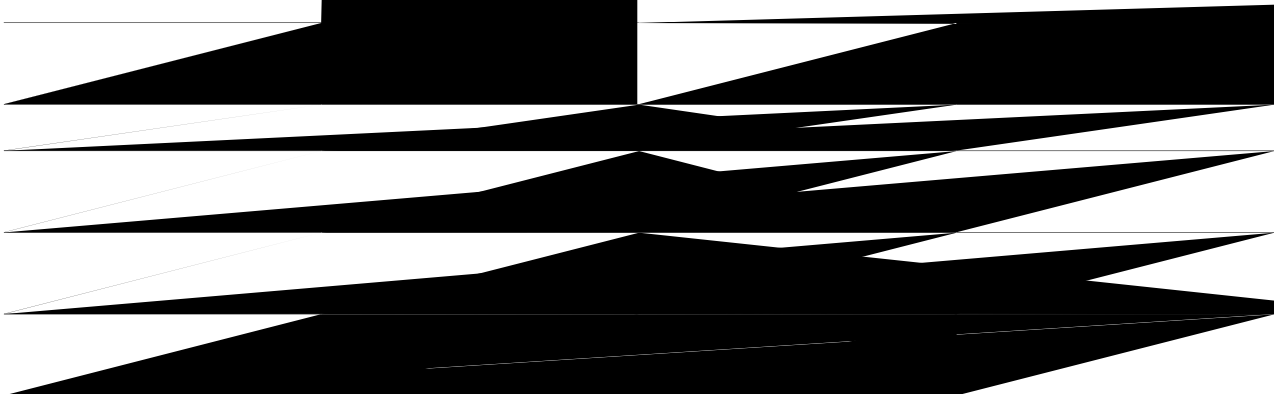
PRL8007 Community
Participation[‡]

PRL8008 Social Media for
Organisations

Footnotes

[†] This course is offered in odd-
[‡] This course is offered in even-

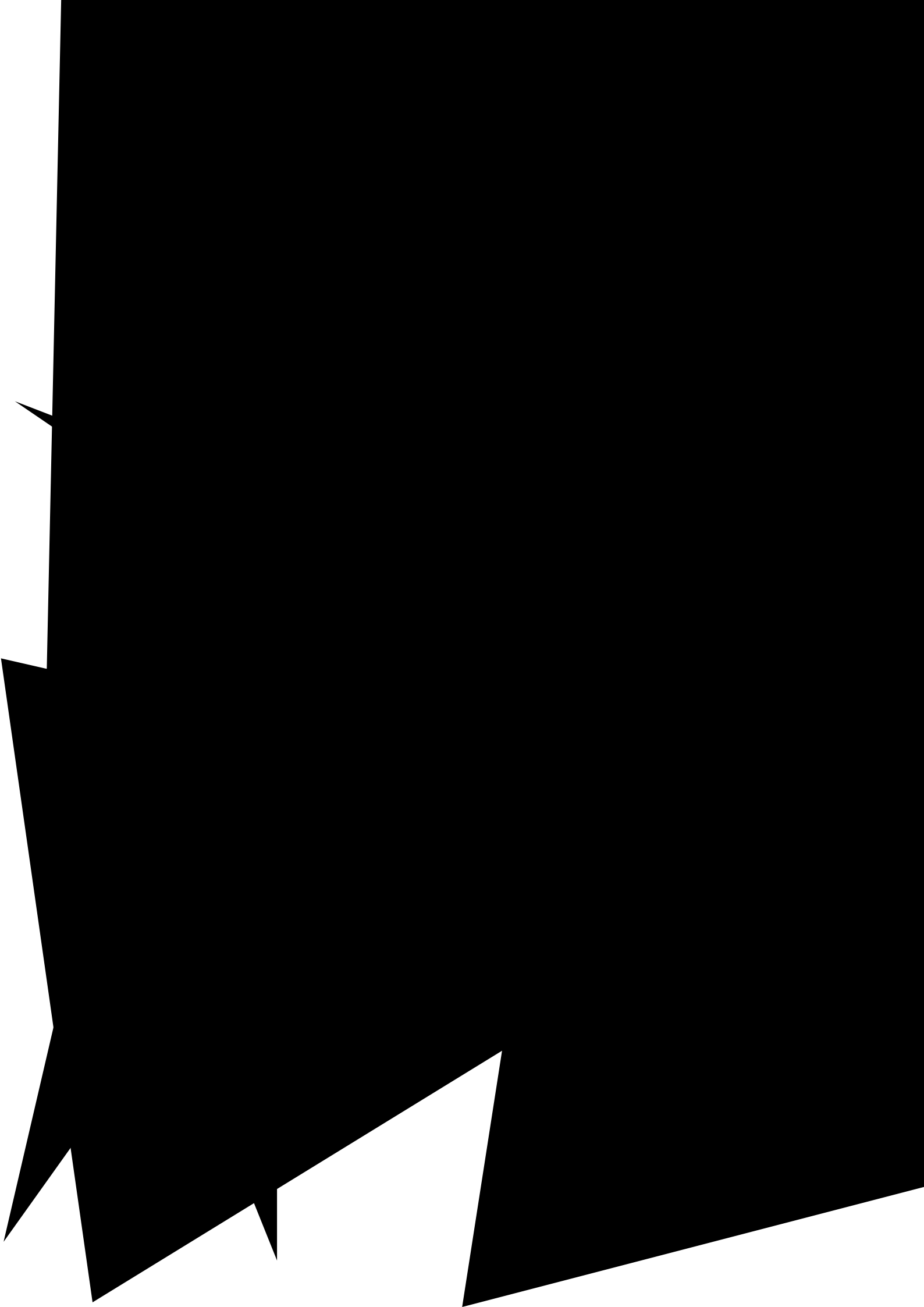
Digital Marketing Ana



Emergency and Disaster Communication specialisation

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PRL8003 Strategic Communication Planning	1		
MGT8074 Project Team Leadership	2		2



Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Business and Innovation](#) must choose two named specialisations from the [Master of Business and Innovation](#).

Students who wish to articulate into the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business and Innovation](#) must meet the program admission requirements before applications for credit will be considered.

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Business Administration](#) should choose the Business Administration specialisation plus a named specialisation from the [Master of Business Administration](#).

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Project Management](#) should choose the [Master of Project Management](#) foundation courses plus a named specialisation from the [Master of Project Management](#).

Students who successfully complete the Graduate Diploma of Business can complete a relevant articulating Masters award ([Master of Business Administration](#), [Master of Business and Innovation](#) or [Master of Project Management](#)) by undertaking a further four units if they return to study within three years of completing the Graduate Diploma of Business subject to the eight Graduate Diploma of Business courses being fully completed. Students who complete a non-articulating program, or return