

**egree of Business and Commerce (ADBC) -
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(Australian and New Zealand applicants): Springfield campus: 924571; Online: 904575;
904571

(International applicants): 093267C

- (5) use initiative and judgement to plan and implement para-professional projects
- (6) work autonomously and collaboratively as part of ongoing learning and para-professional practice.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

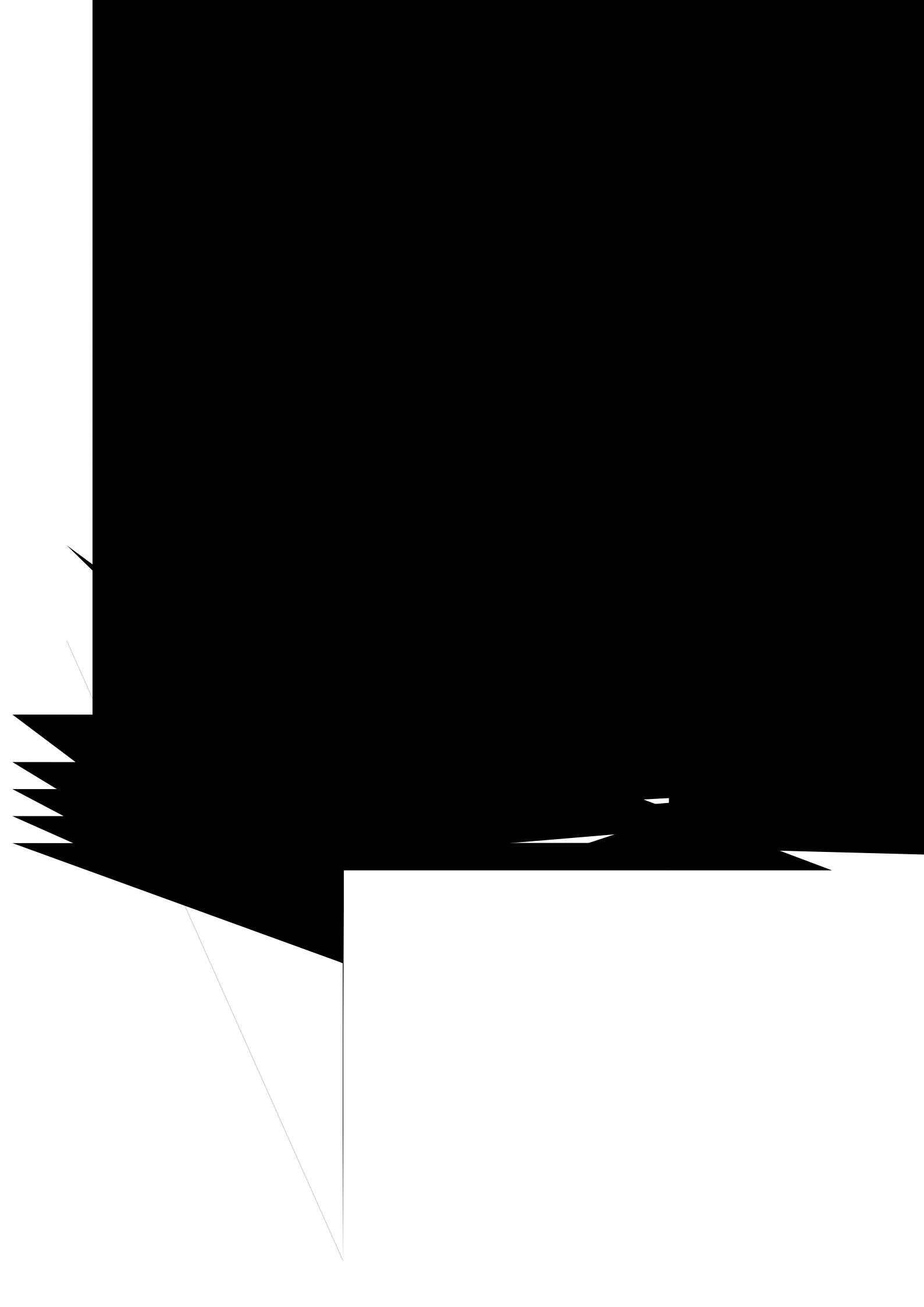
International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Associate Degree of Business and Commerce is comprised of 16 units as follows:

Area of Study	Number of units
Core Courses	8
2 x 4–unit minors from the Associate Degree of Business and Commerce or 1 x 4–unit minor and 4 other courses selected from the Associate Degree of Business and Commerce. Students may complete no more than ten (10) level 1 courses. Available minors include:	8
<ul style="list-style-type: none"> ● Accounting ● Advertising ● Aviation Management and Safety ● Banking and Financial Services ● Business Administration ● Business Economics ● Business Law ● Communication and Media Studies ● e-Commerce ● Economics and Politics ● Finance ● Global Political Economy ● Human Resource Management ● International Business ● Information Technology Management ● Journalism ● Management and Leadership ● Marketing ● Politics and International Relations ● Public Relations ● Sustainable Business ● Tourism Management 	
Total	16



Advertising minor

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e-Commerce minor

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JRN2006 Media Law and Ethics	1, 2		1
JRN3003 Feature Writing	1	1	1

Management and Leadership minor

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2007 Leadership	1		
MGT3001 Global Management	1, 3	1	1
MGT3002 Managing Change	2	2	2

Marketing minor

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MKT1002 Consumer Behaviour	1, 2	1	1
MKT2001 Marketing Communications	2, 3	2	2
MKT2013 Digital Marketing and Branding	1, 3	1	1
MKT3001 Marketing Research	1, 2	2	2

Politics and International Relations minor

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
INR1000 International Relations in a Globalizing Era	1, 3	1	

PRL2002 Community Consultation and Development	1	1	
PRL2003 Writing for Public Relations	1	1	

Sustainable Business minor

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
REN1201 Environmental Studies	1	1	1
LAW2107 Environmental Law	2		2
ECO3030 Sustainable Economies	2		
REN3302 Sustainable Resource Use	2	2	2

Tourism Management minor

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
TOU1003 Tourism Management	3 59Tj0 05F07.852 1430.5.48 033 59Tj0 05or	ihform.054 technology	requir
TOU2008 Ecotourism	1		
TOU2009 Cultural T	2		2

- where the student has taken out an award from a recognised institution and is claiming credit on the basis of courses completed to meet the requirements of that program, the maximum credit allowable on the basis of such courses will be no greater than eight courses for the Associate Degree of Business and Commerce
- credit approved in this program will not automatically apply to other programs offered by the USQ.

Claims for credit should be submitted prior to or at the time of enrolment in a course. Each claim will be assessed on individual merit in line with USQ policy. Please contact the Faculty of Business, Education, Law and Arts for further information.

Please refer to the Program Structure for course details.

