

Bachelor of Applied Media (BAPM) - BAppMed

QTAC code (Australian and New Zealand applicants): Springfield campus: 929651

Program Information Set

View USQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Admission to the Bachelor of Applied Media is in accordance with [University's Admissions Policy](#) for undergraduate programs.

Students who have completed a Diploma or Advanced Diploma of Screen (Film and Television), or other media-associated Diploma or Advanced Diploma from TAFE (or other accredited provider) may be granted advanced standing – see Credit.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

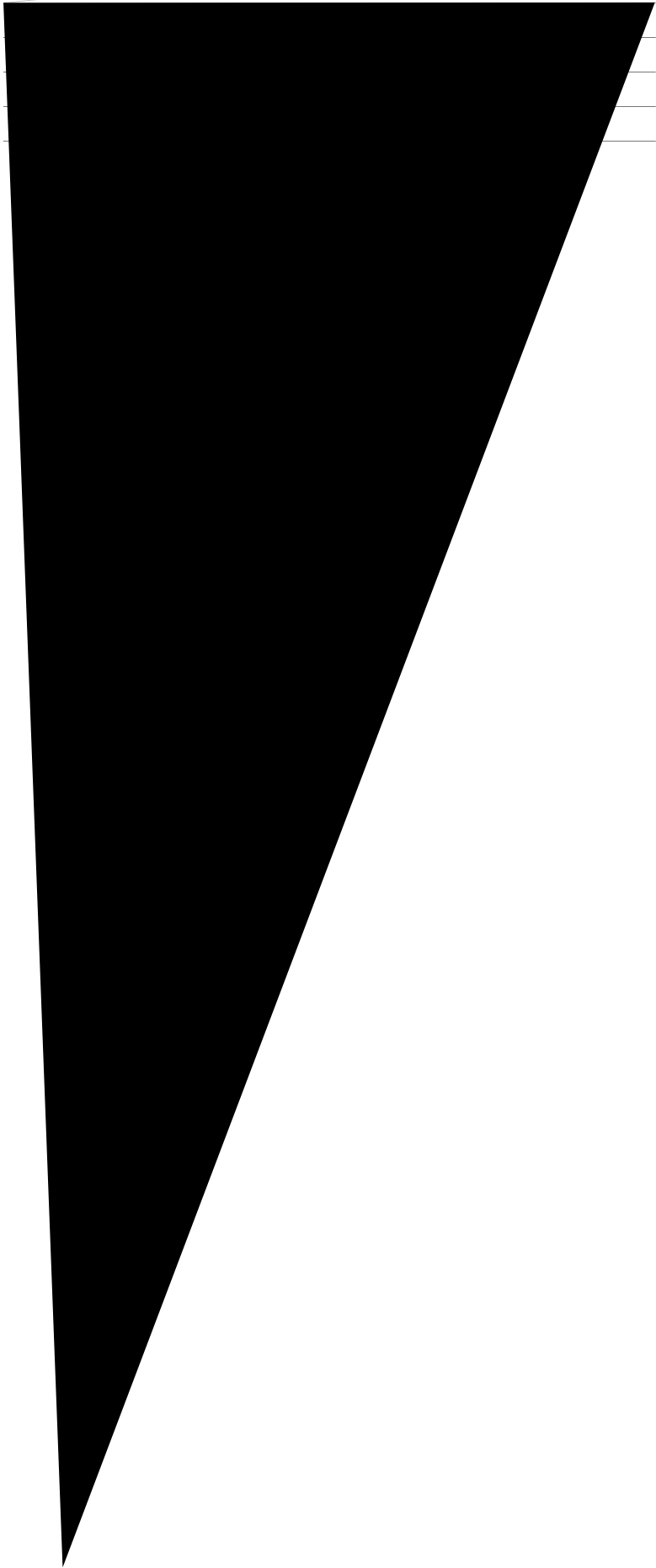
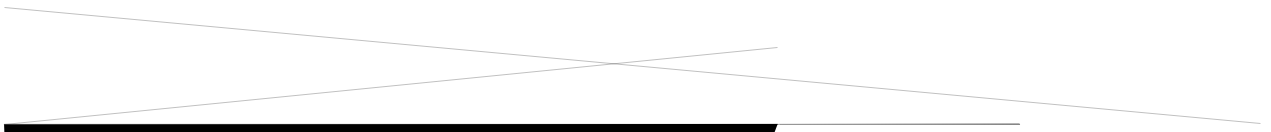
Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Bachelor of Applied Media consists of 24 courses. All students must complete core studies - 16 courses



History minor

Course	Semester/Mode of Offer
HIS1000 W	S1 ONC, ONL

Course	Semester/Mode of Offer
TOU1003 Tourism Management	S1 ONC
TOU2008 Ecotourism	S1 ONL
TOU3010 Event Management	S2 ONC
TOU2009 Cultural Tourism	S2 ONC

Marketing minor

Please note that courses are subject to change as new courses become available at Springfield campus.

Course	Semester/Mode of Offer
MKT1001 Introduction to Marketing	S1,2 ONC
MKT1002 Consumer Behaviour	S2 ONC
MKT2002 Global Marketing	S1 ONC
Select one other course from the Marketing major in the BBUS Bachelor of Business (subject to enrolment requirements).	

Education minor

Please note that courses are subject to change as new courses become available at Springfield campus.

Course	Semester/Mode of Offer
EDC1100 Childhood Development (Birth - 12 years)	S1 ONC
EDC1200	S1, S3 ONC
EDC1300 The Collaborative Educator	S2, S3 ONC
EDC2200 First Nations Education	S2, S3 ONC

Psychology minor

Please note that courses are subject to change as new courses become available at Springfield campus.

Course	Semester/Mode of Offer
PSY1010 Foundation Psychology A	S1 ONC, ONL; S3 ONL
PSY1101 Critical Thinking	S1 ONC, ONL
PSY1020 Foundation Psychology B	S2 ONC, ONL; S2 ONC, ONL
PSY1030 Cross-Cultural and Indigenous Psychology	S2 ONC, ONL; S3 ONL

IT requirements

Access to high-level computers is necessary as computers play an important role in the studying and learning process, especially in media related fields where digital technology has superseded analogue traditions. Students are strongly encouraged to make use of up-to-date computer technology in a number of ways to facilitate learning, and in the production of assessment material. Some courses require substantial access to a computer because computer software is integral to the material being taught in the course. On-campus students will access appropriately equipped laboratories, but should consider acquisition of their own computer.

Additionally, students are required to purchase an External 7200 rpm Hard Drive with Firewire in their first semester, first year. This hardware will be necessary for use over the duration of the three years (full-time) of the degree course.

The University is installing a wireless network for students' computers. In order to take advantage of this facility and further enhance their on-campus learning environment, students should consider purchasing a notebook/laptop computer with wireless connectivity.

External students should be able to access a computer with the following [minimum standards](#) as advised by the University. All students should have access to email and the Internet via a computer running the latest versions of Internet web browsers such as Internet Explorer or Firefox.

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Credit

- Students with prior industry experience and/or previous related study may apply for consideration for credit
- In particular, students who have completed the Advanced Diploma of Screen (Film and Television) or the Diploma of Screen (Film and Television) from a TAFE (or other accredited provider) may apply for credit of up to 8 core courses as per AQF agreement. All requests for further credit above the agreed 8 units will be considered on a case by case basis and responses directed by the Faculty of Business, Education, Law and Arts. The Faculty is not obliged to grant further credit above the 8 units but is able to do so if it believes there are demonstrated grounds for doing so.

Recommended enrolment pattern - Springfield campus only

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Given the program structure information, students should plan their enrolment making sure that they have fulfilled all core, major, minor and elective requirements. Enrolment requirements must be satisfied before enrolling in a course.

As a guide, full-time students should plan to undertak

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MMS2011	2	2						
Course from Specialisation major, Minor study or elective	2	2						
Third Year								
MMS3012	3	1						
MMS3026	3	1						
MMS3024	3	1						
Course from Specialisation major, Minor study or elective	3	1						
MMS3021 Experimental Media Production	3	2						
MMS3010	3	2						
Course from Specialisation major, Minor study or elective	3	2						
Course from Specialisation major, Minor study or elective	3	2						

Footnotes

* Students who have completed CMS1009 Communication in Academic and Professional Contexts cannot enrol in [CMS1000](#).