

Bachelor of Business Administration (BBAD) - BBA

QTAC code (Australian and New Zealand applicants): Springfield campus: 924521; External: 904525;
Toowoomba campus: 904521

CRICOS code (International applicants): 042317J

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Business and Commerce](#) .

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 07. Graduates at this level will have broad and coherent knowledge and skills for professional work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Program Information Set

View USQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

Year 12 English [4,SA] or equivalent is required.

Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.

Admission to the Bachelor of Business Administration is in accordance with [University's Admissions Policy](#) for undergraduate programs.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Bachelor of Business Administration is a 24-course program and comprises the following:

Area of study	Number of units

Minor Studies

Students may take any other business minor or any other four related courses as a minor with the permission of the Faculty of Business, Education, Law and Arts. Not all minors are available on-campus at all campuses.

BBA minor in Accounting

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ACC1102 Financial Accounting	1, 2, 3	1, 2	2
ACC2113 Management Accounting I	1, 2	2	2
ACC3101 Accounting Information Systems	1, 2	2	2
Plus one other course from the Accounting major in the Bachelor of Commerce (subject to enrolment requirements).			

BBA minor in Administrative Management

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT2008 Knowledge Management and Organisational Learning*	1		
MGT2203 Project Management Fundamentals	2, 3	2	2
MGT2204 Business Ethics and Governance	1, 3	1	
MGT3201 Organisational Administration	2, 3		

Footnotes

* MGT2008 Knowledge Management and Organisational Learning replaces MGT3200 Information Management. Students who have successfully completed MGT3200 should not complete MGT2008.

BBA minor in Business Economics

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ECO1000 Economics	1, 2, 3	1	2, 3
	2		

BBA minor in Business Law

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
LAW2104 Business and Consumer Law	1	1	
LAW2106 Law of Business Organisations	2, 3	2	2
LAW3130 Revenue Law and Practice	1, 2, 3	1	1
Plus one other course from the Business Law major in the Bachelor of Commerce (subject to enrolment requirements).			
BBA minor in e-Commerce			



MGT3002 Managing Change	2	2	2
Plus one other course from the Human Resource Management major in the Bachelor of Business (subject to enrolment requirements).			

BBA minor in International Business

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT3001 Global Management	1, 3	1	1
MKT2002 Global Marketing *	1	1	1
INR2002 Contemporary Issues in Asia [^]	2	2	
POL2001 Politics and International Business	2	2	

Footnotes

* Students who have completed MKT2002 Global Marketing as part of a Marketing minor should replace MKT2002 Global Marketing with INR3000 .

[^] INR2002 Contemporary Issues in Asia has replaced MGT2060 International Business Environment and Operations. Students who have completed MGT2060 should not enrol in INR2002 as part of this minor

BBA minor in Information Technology Management

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CIS2000 Systems Analysis and Design	1, 3	1	1
CIS2005 Principles of Information Security	2	2	2
CIS3008 Information Technology Service Management	1	1	1
Plus one other course from the Information Technology Management major in the Bachelor of Commerce (subject to enrolment requirements).			

BBA minor in Journalism

MGT2008 Knowledge Management and Organisational Learning	1		
MGT3001 Global Management*	1, 3	1	1
MKT3002 Business Strategy in a Global Environment	1	1	

Footnotes

* Bachelor of Business Administration Leadership minor together with an International Business minor should replace [MGT3001 Global Management](#) and [MGT3002 Business Strategy in a Global Environment](#).

BBA minor in Marketing

BBA minor in Tourism

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
TOU1003 Tourism Management	1		1
TOU2008 Ecotourism	1		
TOU2009 Cultural Tourism	2		2
TOU3010 Event Management	2		2

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business Administration program may be permitted to exit with either the [Diploma of Business Administration](#) or the [Associate Degree of Business](#).

Students may exit with the [Diploma of Business Administration](#) if they have completed 8 courses as follows:

- a minimum of 4 courses from the [Bachelor of Business](#) core courses, and
- 4 other courses from the [Bachelor of Business](#).

Students may exit with the [Associate Degree of Business](#) if they have completed 16 courses as follows:

- 8 core courses from the [Bachelor of Business](#) or [Bachelor of Commerce](#), and
- any 8 courses from within the [Bachelor of Business](#), [Bachelor of Commerce](#) or [Bachelor of Business Administration](#).

Recommended enrolment pattern - T

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	L k * ^ ^ j m r p % L K @ %		B u q b o k ^ i % B U Q %		L k i f k b % L K I %		
	V b ^ o	P b j	V b ^ o	P b j	V b ^ o	P b j	
Minor/elective course	3	1					
Minor/elective course	3	1					
Minor/elective course	3	1					
Minor/elective course	3	1					

Footnotes

- * [FIN1101](#) should be undertaken if student wishes to complete a Finance minor.
- ^ [POL1000](#) should be undertaken if student wishes to complete a Business Economics minor.