

Bachelor of Communication (BCMM) - BCmn

QTAC code (Australian and New Zealand applicants): External: 909865; Toowoomba campus: 909861

CRICOS code (International applicants): 069699A

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Communication and Media](#) which will be offered from Semester 1, 2017.

Program objectives

On successful completion of the program students should be able to demonstrate:

- the ability to express themselves with clarity and coherence
- the ability to understand the fundamental nature of the process of communication in a range of mass communication forms including journalism, creativ



Program structure

The Bachelor of Communication consists of 24 courses. Students should study the four core courses to help make better informed decisions about their choice of major/s. The structure is:

- 4 x 1 credit point core courses, *plus*
- 1 x 12 credit point extended major study plus 1 x 8 credit point major study, *or*
- 1 x 12 credit point extended major study plus 2 x 4 credit point minor studies.

Please note that in either combination above, students can select the first 12 credit point extended major from Journalism or Public Relations and the 8 credit point major from Film, Television and Radio, Communication and Media Studies and other 8 credit point majors within Arts undergraduate programs or other USQ programs. (Available majors are listed in the structure. Further details of these combinations can be obtained from the Faculty of Business, Education, Law and Arts. In some instances, however, combinations preferred by individual students may not be available due to quota, timetable or enrolment pattern constraints).

Combination 1

On-campus and external students	First Year Level	Second Year Level	Third Year Level	Total
				4

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Students should take courses to the value of at least four units in the selected Minor Study. Choice of a minor will depend on the availability of the subject area, timetabling constraints, quotas and other restrictions such as auditions and interviews in certain areas of the Arts, as well as the approval of the Faculty of Business, Education, Law and Arts.

Please note that Bachelor of Communication students can take a minor from Engineering. This minor has been structured to complement the 12 point extended major in this program. For further details, please contact the Faculty of Business, Education, Law and Arts.

Practical experience

In the Public relations and Journalism majors within this program, oncampus and external students will be required to work on practical, real world projects and in some cases, will be required to work in teams. Public relations students will work on at least two client projects during their study. Students undertaking the journalism major are able to undertake work experience and have this recognised as part of their course through [HMT3001 Independent Study Project A](#) or [HMT3002 Independent Study Project B](#).

IT requirements

Access to high-level computers is necessary. On-campus students will access appropriately equipped laboratories, but should consider acquisition of their own computer. External students should be able to access a computer with the following minimum standards:

- Pentium or equivalent, 128Mb Ram, 20Gb 7200 RPM Hard disk, SVGA with at least 32Mb video RAM, Windows 98/2000*, mouse, sound card, CD-RW drive, modem, or
- Apple Mac or equivalent, 12Mb Ram, 20Gb 7200 RPM Hard Disk, 15 inch Monitor, Mac RO 9.2 or later, CD-RW drive, modem
- Preferred browser standards are the latest versions of Internet Explorer or Netscape.

Note: Students with Windows 95 might be able to operate in this program for a short period until an upgrade is acquired.

External students should be able to access a computer with the following [minimum standards](#) as advised by the University. All students should have access to email and the Internet via a computer running the latest versions of Internet web browsers such as Internet Explorer or Firefox. The University has a wireless network for on-campus students' computers. In order to take advantage of this facility and further enhance their on-campus learning environment, students should consider purchasing a notebook/laptop computer with wireless connectivity. A notebook/laptop may be required for some courses.

Exit points

Students, who, for whatever reason, are unable to complete the Bachelor of Communication, but have completed 8 courses, can exit with a [Diploma of Arts](#).

Credit and course transfers: Students who have studied elsewhere in courses that may be similar to courses offered within the program are encouraged to discuss the possibility of securing credit for some courses or transferring courses. See University of Southern Queensland policy on credit and transfers.

Honours: Students can enter the Bachelor of Arts (Honours) to undertake the Communication and Media Studies major.

Enrolment: All students are urged to adhere to the recommended enrolment patterns as detailed in relevant Sections. Completion of enrolment requirements will be necessary before a student will be permitted to enrol in more advanced courses.

Recommended enrolment patterns

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

On-campus students (full-time)

On-campus students should take courses offered in the on-campus mode and will only be permitted to take courses externally during Semesters 1 and 2 with the approval of the Faculty of Business, Education, Law and Arts.

Commencing students

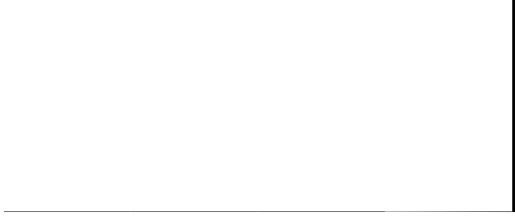
Commencing students are required to enrol in the three core courses in Semester 1: [CMS1000 Communication and Scholarship](#), [PRL1002 Principles and Practice of Public Relations](#) and [CMS1010 Introduction to Communication Studies](#) and should also enrol in [JRN1010 News Literacy](#). Then, commencing students must complete the fourth core course, [JRN1020 Journalism Practice](#) in Semester 2. The core courses are from major disciplines and will help students to make final decisions about choice of major/s.

Students who wish to enrol in approved majors in the Bachelor of Communication (see Major Studies above, for which there is no recommended enrolment pattern listed above should refer to the [Bachelor of Arts recommended enrolment patterns](#).

Recommended general pattern for first year full-time students

- [CMS1000 Communication and Scholarship](#)
- [JRN1020 Journalism Practice](#)
- [PRL1002 Principles and Practice of Public Relations](#)
- [CMS1010 Introduction to Communication Studies](#)

Year 1	
Semester 1	Semester 2
Year 1 CMS1000 Communication and Scholarship	JRN1020 Journalism Practice Formerly JRN1000. Students who have completed JRN1000 should not enrol in JRN1020
	Year 1 course (421.175 638 482.375 1297e701 0 0512 Tm(v)Tj1 09



	Year					Enrolment requirements
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