

<p>8–unit major (select one):</p> <ul style="list-style-type: none"> • Accounting • Aviation Management and Safety • Business Administration • Business Economics • Business Law • Finance • General Commerce • Human Resource Management • Information Technology Management • International Business • Management and Leadership • Marketing • Sustainable Business • Tourism Management <p>plus one of the following:</p> <ul style="list-style-type: none"> • second major (8 units) or • 2 x 4-unit minors or • 1 x 4-unit minor and 4 elective courses. <p>OR 12-unit major</p> <ul style="list-style-type: none"> • Accounting (Extended) <p>plus one of the following:</p> <ul style="list-style-type: none"> • 1 x 4-unit minor or • 4 elective courses. <p>OR 16–unit major (select one):</p> <ul style="list-style-type: none"> • Marketing and Hospitality Management* • Tourism and Events Management.* <p>This major is available to only those students who have successfully completed a relevant Diploma from a Technical and Further Education (TAFE) institution or equivalent accredited body in Hospitality Management or Events Management. Students would normally spend their first year of studies at TAFE and then apply for direct entry to USQ. The</p>	<p>16 units</p>

CIS1000 Information Systems Concepts	1, 2, 3	1, 2	1, 2, 3
ECO1000 Economics	1, 2, 3	1	2, 3
FIN1101 Introduction to Corporate Finance	1, 2, 3	1	1, 2
LAW1500 Introduction to Business and Company Law	1, 2, 3	1, 2	1, 2
MGT1000 Organisational Behaviour	1, 2, 3	1	1
	1, 2, 3	1	1

For example, students may undertake a second major from the [Bachelor of Arts](#) or the [Bachelor of Communication and Media](#). Examples of second majors include Advertising, International Relations, Journalism or Public Relations. Where a student is required to do one or more core courses from that program to satisfy prerequisites for the proposed major, the core course/s may form part of that major

ACC3116 Accounting and Society	1, 2	1	1
ACC3118 Auditing	1, 2	1	1
LAW3130 Revenue Law and Practice	1, 2, 3	1	1

Footnotes

Students who have successfully completed ACC3101 Accounting Information Systems should not complete [ACC1105 Accounting Principles](#).

^ Students who have successfully completed ACC1102 Financial Accounting should not complete [ACC2102 Financial Accounting](#).

Accounting (Extended) major

The Accounting (Extended) major provides students with a broad knowledge base in financial accounting, management accounting, business law and finance. Second majors or minors are available in a range of business, commerce and arts areas.

Accounting (Extended) major graduates will meet the educational entrance requirements of [CPA Australia](#) and [Chartered Accountants Australia and New Zealand \(CAANZ\)](#). This provides Associate membership of CPA Australia, eligibility to study the CPA Australia professional exams and eligibility to study the CAANZ professional exams.

Successful completion of the Accounting (Extended) major can qualify students for exemptions from the Fundamental level (9 papers) of the [Association of Chartered Certified Accountants \(ACCA\)](#) exams.

Accounting (Extended) major students who complete a Finance minor will meet the educational entrance requirements of the [Financial Services Institute of Australasia \(Finsia\)](#).

Graduates of the Accounting (Extended) major will be eligible to apply for membership to the [Tax Practitioners](#)

- Business Economics
- Business Law
- Finance
- Information Technology Management
- Sustainable Business.

To discuss which courses to study within the General Commerce major, please contact the Faculty of Business, Education, Law & Arts. All course pre-requisites must be met, and all courses chosen are subject to the approval of the Program Coordinator.

Human Resource Management major

The aim of the Human Resource Management (HRM) major is to engage students in learning about how the HRM professional must use a range of progressive and co-dependent people-related activities to simultaneously drive business performance and sustain the capability and well-being of the people working for the organisation. Students will acquire an understanding of how the HRM professional builds partnerships with, fosters and influences, key organisational stakeholders to design and maintain a respected and dynamic HRM strategy that contributes to organisational strategies. Students will learn to apply the skills associated with being an expert HRM practitioner who is jointly sensitive to the demands of operating responsibly within a business-driven environment and meeting the needs of a sustainable, capable workforce and culture.

The Human Resource Management major is accredited by the [Australian Human Resources Institute](#)

MGT3004 Creativity, Innovation and Entrepreneurship	2		
MGT3007 Knowledge Management and Organisational Learning [^]	1		

Footnotes

* Students who have successfully completed either MGT2004 People Development or MGT3003 Human Resource Performance Management should not complete [MGT2004 Enhancing Performance](#).

[^] Students who have successfully completed MGT2008 Knowledge Management and Organisational Learning should not complete [MGT3007 Knowledge Management and Organisational Learning](#).

Marketing major

Marketing is an essential activity for every organisation and every brand regardless of its size or scope and the best part ad615.vity for ev

Marketing and Hospitality Management major

If you love the thought of working in the tourism and hospitality industry then the Marketing and Hospitality Management major could be a great choice for you. The impact of the tourism sector on the economic and social development of many countries is significant and growing with millions of jobs generated and a sector that continues to grow rapidly. International visitation is also increasing with global economies maturing, and people having more leisure time and the desire to see new places. Australia is poised to take advantage of these global trends and the hospitality and tourism sector is seeking well-educated people to take the country and indeed the world forward. The Marketing and Hospitality major at USQ combines two of the most exciting and rewarding career opportunities into an area of study that will give you the skills and knowledge you need for management and executive roles within this thriving sector. The Technical and Further Education (T

the theoretical components provided by university. Graduates will be ready for the professional world of tourism and events.

This **16-unit major** is available to only those students who have successfully completed a Diploma of Events from a TAFE institution or equivalent accredited body. Students will receive eight units of credit for this Diploma of Events as an integral part of this major.

TOU3008 Tourism Planning and Development	1		1
TOU3010 Event Management	2		2

Minor Studies

A minor study is a group of courses designed to provide students with an area of knowledge and skills that either:

- draw from a recognised discipline and are designed to contribute to the major study or
- may transcend traditional disciplinary boundaries, but complements the objectives of the program.

A number of [minor studies](#) are available to students in this program.

Students are advised to consider the whole range of minor studies offered. However the availability of general minor studies may be limited by a number of factors, including:

- the authorisation of the student's choice by the academic adviser and faculty
- the satisfactory completion of pre-requisite courses by the student
- the provisions of the faculty offering the minor, including audition and interview requirements in certain areas of the arts and education
- timetabling constraints
- quotas.

All students in the Bachelor of Business and Commerce, except those undertaking a second major, must complete a four-unit minor study. Courses must be taken over a minimum of two levels and should be in the same discipline or recognised multi-disciplinary area.

A minor in the Bachelor of Business and Commerce may comprise one of the following:

- any four units from a major in the Bachelor of Business and Commerce apart from those majors indicated below, and as long as pre-requisites are met
- any four business-related or approved units from a major in another program from the University of Southern Queensland as long as pre-requisites are met - where a student is required to do one or more core courses from that program to satisfy prerequisites for the proposed minor, the core course/s may form part of that minor
- four specified units in a disciplinary area designed to extend knowledge as listed below. See a list of minor studies at <http://www.usq.edu.au/handbook/current/optionstudies/optionstudies.html>.

NOTE: Students are not permitted to enrol in more than ten (10) Level 1 courses as part of the program.

Minors are not permitted from the following majors:

- General Commerce
- Marketing and Hospitality Management
- Tourism and Events Management.

Students who wish to take a minor study that falls outside the guidelines above for the Bachelor of Business and Commerce, must obtain Faculty of Business, Education, Law and Arts approval prior to enrolling in courses to be counted towards that minor. Before undertaking any course, the pre-requisite courses must be completed or exempted.

Minors in a disciplinary area in the Bachelor of Business and Commerce designed to extend knowledge include the following:

Electives/Approved courses

Students not completing a double major must select a minor plus four units of elective courses from courses offered in the Bachelor of Business and Commerce or, with Faculty of Business, Education, Law and Arts

approval, from other undergraduate programs offered at the University of Southern Queensland. Enrolment requirements must be satisfied for any course selected.

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Students enrolled in the joint TAFE/USQ Diploma Programs must complete their Diploma studies at the TAFE Queensland before continuing enrolment at USQ.

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business and Commerce may be permitted to exit with either the Diploma of Business and Commerce (DPBC) or the [Associate Degree of Business and Commerce](#).

Students may exit with the Diploma of Business and Commerce (DPBC) if they have completed 8 courses as follows:

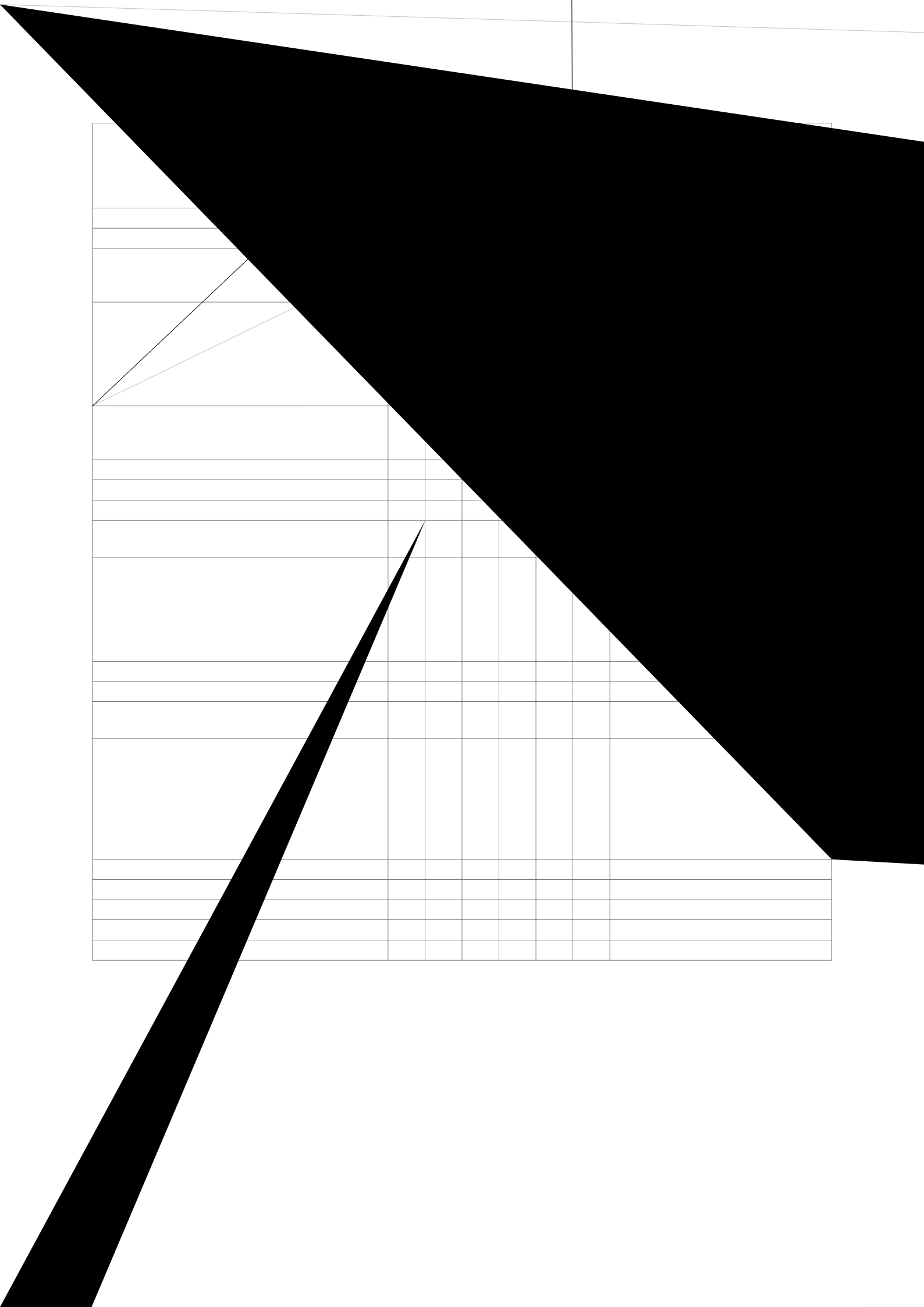
- a minimum of 4 courses from the Bachelor of Business and Commerce core courses, and
- 4 other courses from the Bachelor of Business and Commerce, or 4 business-related courses with the approval of the Faculty of Business, Education and Arts.

Students may exit with the [Associate Degree of Business and Commerce](#) if they have completed 16 courses as follows:

- 8 core courses from the Bachelor of Business and Commerce and
- 8 other business-related courses with the approval of the Faculty of Business, Education and Arts.

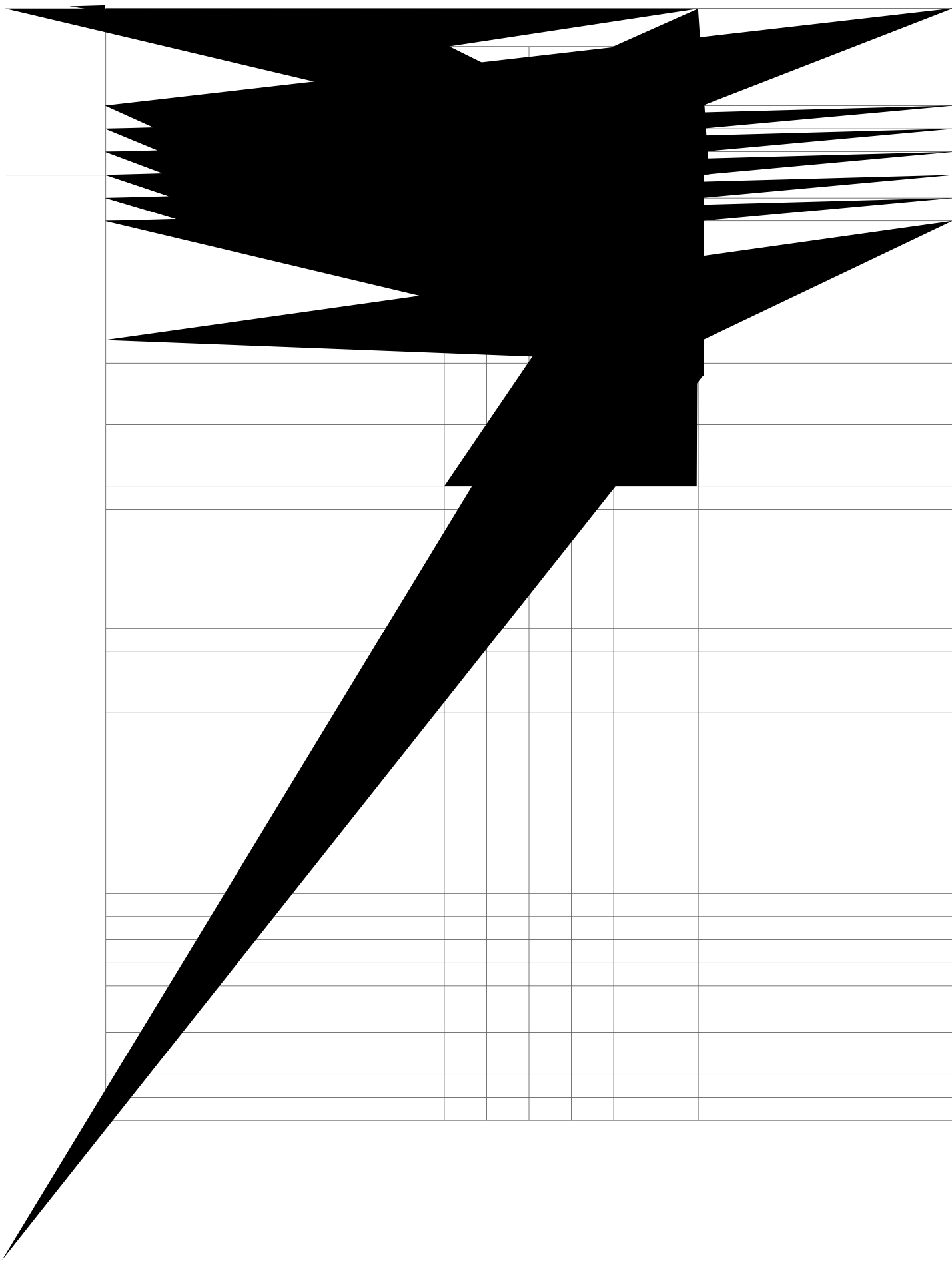
Credit

Candidates for admission to the Bachelor of Business and Commerce may be eligible for up to 16 units of credit on the basis of successful completion of relevant, equivalent under



Accounting major - Springfield campus (semester 2 intake)

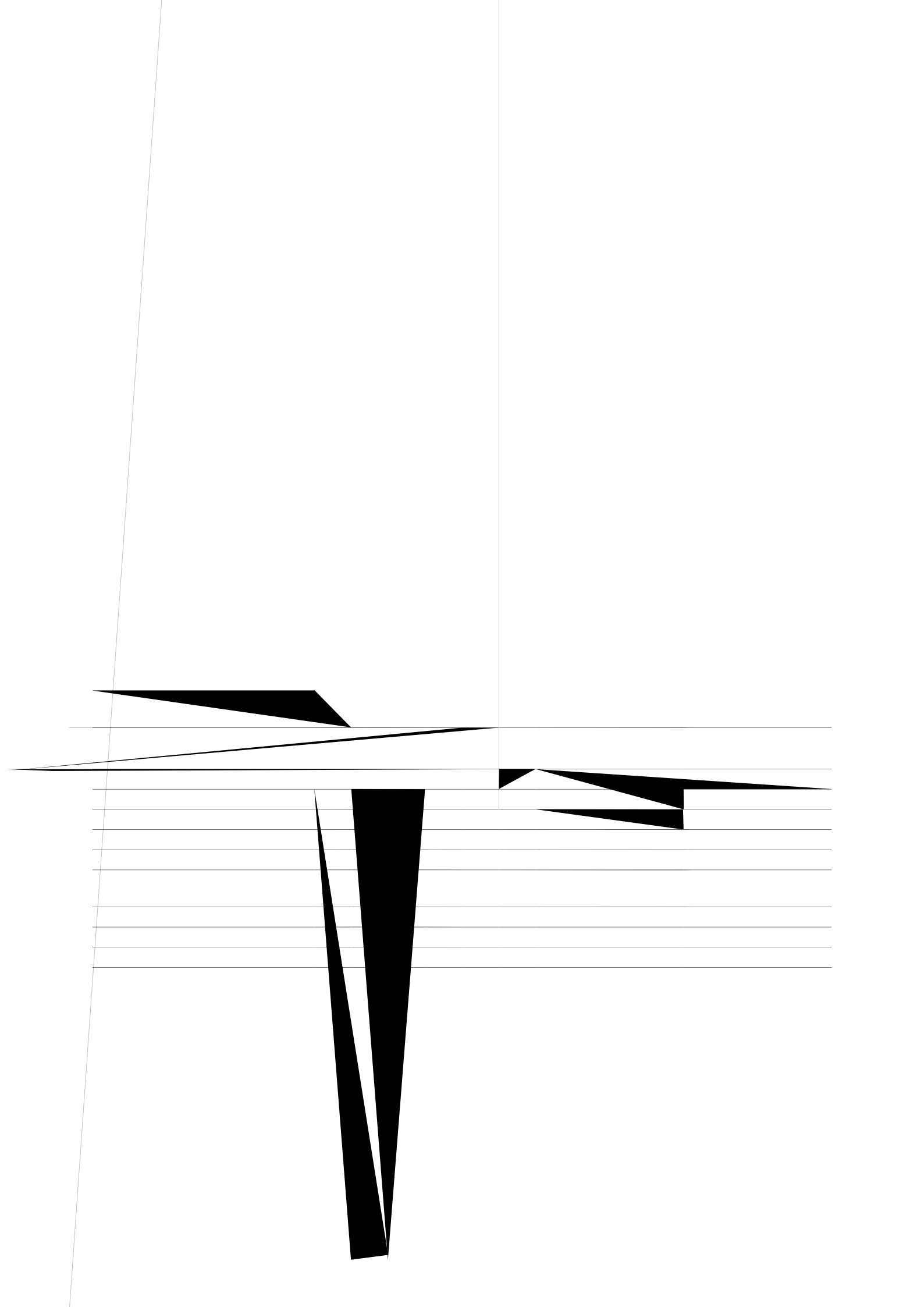
Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.



Footnotes

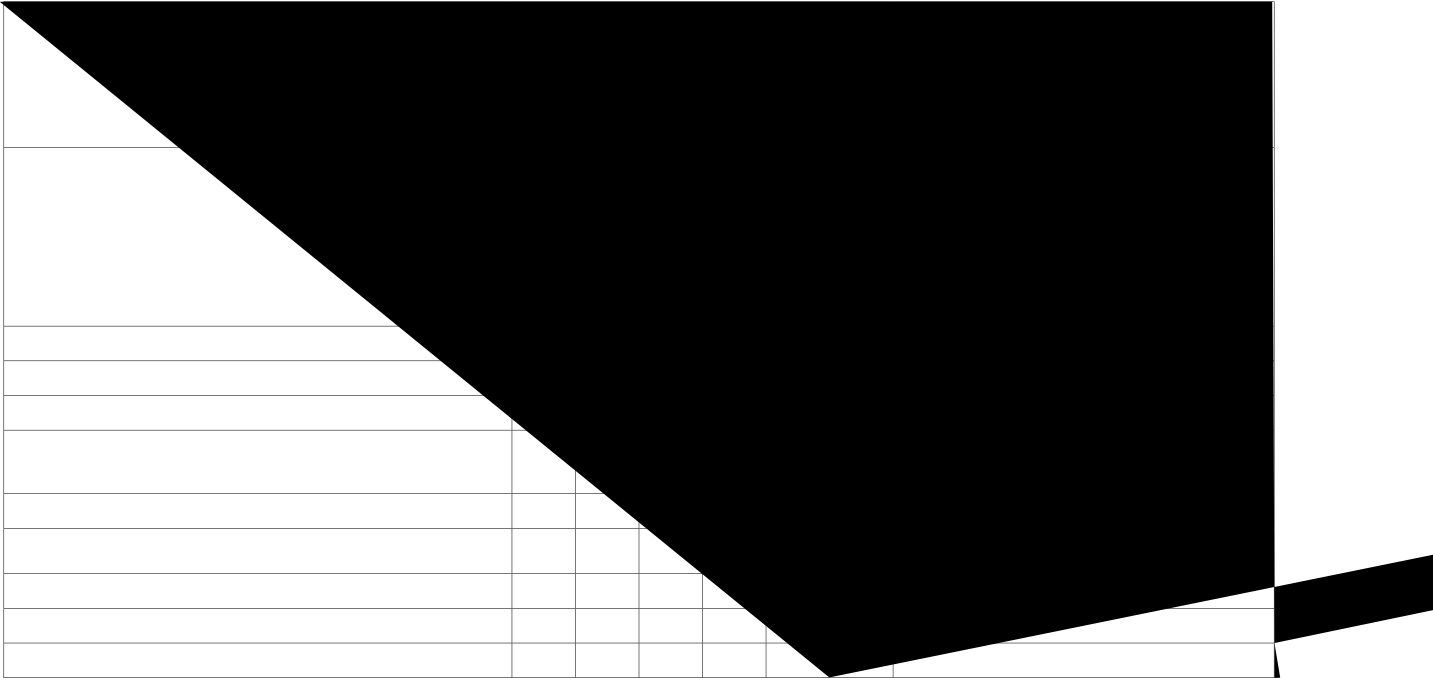
- + Students who have successfully completed LAW1101 Introduction to Law should not complete [LAW1500 Introduction to Business and Company Law](#).
- Students who have successfully completed ACC3101 Accounting Information Systems should not complete [ACC1105 Accounting Principles](#).





Human Resource Management - Springfield campus (semester 2 intake)

Students are able to enrol in any offered mode of a course (on-campus, external or online), re



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Minor/elective/second major course	3	2					
Minor/elective/second major course	3	2					
Minor/elective/second major course	3	2					
MKT3001 Marketing Research	3	2					Pre-requisite: MKT1001
Minor/elective/second major course	3	1					
MKT3008 Marketing Project	3	1					Pre-requisite: MKT1001 Co-requisite: MKT3001 or CMS3009 or PRL3012 or PRL2012
Minor/elective/second major course	3	1					
Minor/elective/second major course	3	1					

Footnotes

- + Students who have successfully completed LAW1101 Introduction to Law should not complete [LAW1500 Introduction to Business and Company Law](#).
- * Students who have successfully completed MKT2002 Global Marketing, but not MKT2004 Marketing Channels must enrol in either [MKT2015 Creating Marketing Value](#) or [MKT2013 Digital Marketing and Branding](#). Students who have successfully completed MKT2004 Marketing Channels but not MKT2002 Global Marketing, must enrol in either [MKT2015 Creating Marketing](#)

Footnotes

- + Students who have successfully completed LAW1101 Introduction to Law should not complete [LAW1500 Introduction to Business and Company Law](#).
- * [ECO1000 Economics](#) is not offered at Toowoomba campus in Semester 2. Students should enrol in online mode.

Marketing and Hospitality Management major - Springfield campus

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

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ACC1101 Accounting for Decision-Making	1	1					
MKT1001 Introduction to Marketing	1	1					
MKT1002 Consumer Beha	1	1	rrequirem «				(E

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