# Graduate Diploma of Business (GDBZ) - GradDipBus

CRICOS code (International applicants): 089180M

	On-campus*	Online	
Semester intake:	Semester 1 (February) Semester 2 (July)	Semester 1 (February) Semester 2 (July) Semester 3 (November)	
Campus:	Springfield, Toowoomba	-	
Fees:	Domestic full fee paying place International full fee paying place	Domestic full fee paying place International full fee paying place	
Standard duration:	1 year full-time, up to 4 years part-time		
Program articulation:	From: Graduate Certificate of Business To: Master of Business Administration .; Master of Project Management; Master of Business and Innovation		

#### Footnotes

Not all specialisations are available on-campus

## Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question	Ask a question	Ask a question
Freecall (within Australia): 1800	Phone: +61 7 4631 5543	Freecall (within Australia): 1800
269 500	Email: international@usq.edu.au	007 252
Phone (from outside Australia): +61		Phone (from outside Australia): +61
7 4631 5315		7 4631 2285
Email: study@usq.edu.au		Email usq.support@usq.edu.au

## **Professional accreditation**

USQ is registered with the Project Management Institute (PMI)® as a Global Registered Education Provider (R.E.P.). A study of project management at USQ earns professional development units towards certification with PMI including towards the Project Management Professional (PMP)®.

PMI and Project Management Professional (PMP) are registered marks of the Project Management Institute, Inc.

## **Program aims**

The aim of the Graduate Diploma of Business is to enable students to acquire a body of specialised knowledge and skills across a range of business disciplines and contexts to meet their specific professional workplace needs or as a pathway for further learning.

The selection of the courses or discipline specialisation chosen will be influenced by the demands of the work environment and the interests of the student. The entry requirements of articulating programs should be considered when choosing courses.

Students who have completed the Graduate Diploma of Business are not eligible to enter the Master of Business Administration . or Master of Project Management until they satisfy the required minimum of two years' full-time relevant professional work experience in business.

## **Program objectives**

The objectives of the Graduate Diploma of Business are to produce graduates who are able to:

- understand the concepts and essential theories and skills associated with a discipline area or areas related to business
- demonstrate cognitive skills to review, analyse, consolidate and synthesise business knowledge and identify and provide solutions to complex problems
- evaluate and communicate theoretical concepts to transfer business knowledge and ideas to a variety of audiences
- demonstrate advanced business knowledge and skills for professional work and/or further learning.

## **Australian Qualifications Framework**

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 08. Graduates at this level will have advanced knowledge and skills for professional or highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

### Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in the area of business, or equivalent.
- English Language Proficiency requirements for Category 3.

For candidates who have a Bachelor degree (AQF level 7) or equivalent in a non-business related discipline from a recognised institution, USQ's Graduate Certificate of Business provides an articulation pathway into the Graduate Diploma of Business.

All students are required to satisfy the applicable English language requirements.

If students do not meet the English language requirements they may apply to study a University-approved English language program. On successful completion of the English language program, students may be admitted to an award program.

## **Program fees**

#### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the Course Fee Finder.

Domestic full fee paying students may be eligible to defer their fees through a Government loan called FEE-HELP provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for FEE-Help.

#### International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the Course Fee Finder.


‡ This course is offered in even-numbered years only.

## **Digital Marketing Analytics**



PRL8008 Social Media for	2	
Organisations		

#### Footnotes

<sup>†</sup> This course is offered in odd-numbered years only.

# Enterprise Leadership specialisation

	1	

FIN8205 Contemporary Issues in Wealth Management	2		
LAW5230 Taxation Law	1, 2, 3	1	1
LAW8500 Australian Commercial and Corporations Law	1, 2		

# **General specialisation**

Any four courses from the Master of Business Administration ., Master of Project Management, Master of

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Ipswich campus
HSW2120 Human Services Case Management	1		1
HSW4110 Leadership, Management and Entrepreneurship to Maintain Wellbeing <sup>*</sup>	2	2	
HSW8100 Governance and Quality in the NDIS	2		2
HSW8220 Promoting Community Access and Inclusion	1		

#### Footnotes

\* This course is not offered On-campus in 2019.

# **Professional Communication specialisation**

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
PRL5000 Change Communication <sup>†</sup>	1		
PRL5004 Professional Communication <sup>‡</sup>	2		
5RL5004 Professional	1		

## Sustainable Business specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ECO8011 Global Issues in Sustainability	1		
ECO8012 Methods for Sustainable Development	2		
MGT8002 Strategic Management	1, 2, 3	1	2
REN8101 Environment, Society and Sustainability	1		

## **IT requirements**

For information technology requirements please refer to the minimum computing standards.

## Other program requirements

Students must maintain good standing in this program. Please refer to the Academic Standing, Progression and Exclusion Procedure.

## Articulation

Upon successful completion of the Graduate Diploma of Business a student may articulate into the Master of Business Administration ., Master of Project Management or Master of Business and \$.819 Tm 704.657 Tm9yl2972ar o P

# Exit points

After successful completion of 4 units of study students may exit with the Graduate Certi1 59.5s2aaTG(ts)Tj/F1 11 T(cdu