# Master of Management (MMNT) - MMNT

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should contact us.

	External					
Semester intake:	No new admissions					
Fees:	Domestic full fee paying place International full fee paying place					
Standard duration:	1 year full-time, up to 4 years part-time					
Program articulation:	From:					

### Contact us

#### **Current students**

Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

## Program aims

The general aims of this program are to:

- provide graduates with an advanced understanding of contemporary management, marketing and leadership concepts, trends, theories and practices
- provide graduates with a set of tools in order to conceptualise problems and develop solutions to management issues
- assist graduates in clarifying their managerial career aspirations and to instil confidence in graduates to progress their career aspirations to the best of their capabilities
- respond to and meet the demands of public and private sector organizations for management, marketing and leadership talents.

## **Program objectives**

On successful completion of the Master of Management, students will be able to:

- demonstrate advanced understanding of the key theories and practices of managing for sustainability
- display competence in areas relevant to management and marketing practice at middle to senior levels
- apply their knowledge of current behavioural, policy and strategic issues in order to improve organisational efficiency and sustainability
- use written communication skills to interact effectively with other people at all work levels
- analyse developments in a chosen area of management, marketing or leadership and critically evaluate relationships between such developments and contemporary theory and practice
- demonstrate a commitment to ongoing managerial development.

### Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

• a bachelor degree or equivalent level in the broad areas of management, marketing or leadership

- candidates who have an undergraduate degree or equivalent which does not meet the requirement outlined above must successfully complete the following two courses prior to enrolling in the Master of Management:
  - MGT5000 Managing Organisational Behaviour
  - MKT5000 Marketing Management
- candidates who have a Graduate Certificate of Business (ends S3 2014) or a may be permitted to enrol in the Master of Management provided that they have attained a GPA of 4.0 within that program and provided that they have undertaken the following two courses as part of their Graduate Certificate or Postgraduate Certificate program:
  - MGT5000 Managing Organisational Behaviour
  - MKT5000 Marketing Management
- candidates who do not have an undergraduate degree or a Graduate Certificate of Business (ends S3 2014) or a but who have a minimum of five years' full-time equivalent relevant work experience as deemed sufficient and appropriate on application, may be permitted to enrol in the Master of Management on successful completion of the . The following two courses must be undertaken as part of the Postgraduate Certificate program:
  - MGT5000 Managing Organisational Behaviour
  - MKT5000 Marketing Management

It is recommended that candidates undertaking this path also take two level 8 courses selected from courses available within the Master of Management as part of the Postgraduate Certificate program. Students must attain a GPA of 4.0 for the to become eligible to enrol in the Master of Management.

All students are required to satisfy the applicable English language requirements.

If students do not meet the English language requirements they may apply to study a University-approved English language program. On successful completion of the English language program, students may be admitted to an award program.

### **Program fees**

#### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the Course Fee Finder. 1 rg00.19lim11 Rte d35c full fee paying places are fH Fee Finder

4 courses from one of the following specialisations:	4 units
• Environmental Management and Sustainable Development (This specialisation has	
been discontinued)	
Human Resource Management	
• Leadership	
• Marketing	
Professional Studies	
Sustainable Business	
• General	
Total	8 units

## **Program completion requirements**

Students must maintain good standing in this program. Please refer to the Academic Standing, Progression and Exclusion Procedure.

#### **Required time limits**

Students have a maximum of 4 years to complete this program.

#### Core courses

The Master of Management comprises 4 core courses (compulsory):

POL8013 Environmental		
Politics and Policy (Formerly		
MGT8013).*		

#### Footnotes

\* This course will not be offered from 2013.

## Human Resource Management specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT8030 Performance Management and People Development	1		
MGT8031 Global Issues in Employment Relations	2		
MGT8034 Strategic Management of Human Resources and Innovation	3		
MBA8000 Applied Business Research and Ethics	1, 2	1	1

# Leadership specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus		
MGT8037 Leading Teams to	2				
Success					
MGT8038 Leadership	1				
Development					
MGT8039 Strategic Leadership	3				
MGT8040 Entrepreneurship, Innovation and Creativity	2				

# Marketing specialisation

Course		Semester of offer Toowoomba campus	Semester of offer Springfield campus
MBA8000 Applied Business	1, 2	1	1
Research and Ethics			
MKT8001 Buyer Behaviour	1		
MKT8002 0 1 161.839 0 1 5g	<b>9</b> 590 0 1 308.263 2474h1	0 0 1 60.628rrship	