

Associate Degree of Business and Commerce (ADBC) - ADegBusCom

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 904571; Online: 904575;
Springfield campus: 924571

CRICOS code (International applicants): 093267C

- (5) use initiative and judgement to plan and implement para-professional projects
- (6) work autonomously and collaboratively as part of ongoing learning and para-professional practice.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 06. Graduates at this level will have broad knowledge and skills for paraprofessional/highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Program Information Set

View USQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Have achieved a minimum Overall Position (OP) **17**, tertiary entrance rank **65** or equivalent qualification.[^]
- English Language Proficiency requirements for Category 2.

Applicants are advised to also note the following:

- [Assumed knowledge](#) expectations: English and Mathematics A .

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

These are determined by the University for specific programs each Semester.

Please note: Subject to meeting prerequisite requirements and with the approval of the Program Coordinator, up to four courses may be taken from other undergraduate programs offered at the University of Southern Queensland.

Students in the [Bachelor of Business and Commerce](#) who wish to exit with the Associate Degree of Business and Commerce (ADBC) may apply to do so upon successful completion of the 8 core courses and 8 other courses from the [Bachelor of Business and Commerce](#) program, subject to the approval of the Program Coordinator.

Required time limits

The standard duration for completion of this program is 2 years full-time, 4 years part-time. Students have a maximum of 6 years to complete this program.

Core courses

All students are required to complete a core of eight single-unit courses. The purpose of the core courses is to expose business and commerce students to fundamental concepts and methods and the diversity of subject matter that they will encounter in their studies. The functional areas of business and commerce are identified and elementary tools underpinning specialist study areas are developed. Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

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ncial regulations and may not be suitable for some international students.

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| MGT2002 Perspectives of Organisation | 2, 3 | 2 | 2 |
| Compulsory courses: | | | |
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Journalism minor

| Course | Semester of offer Online | Semester of offer Toowoomba campus | Semester of offer Springfield campus |
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| Select four of the following courses: | | | |
| JRN1020 Journalism Practice | 2, 3 | 2 | 2 |
| JRN2000 News Reporting | 1 | 1 | 1 |
| JRN2001 Photojournalism and Editorial Design | 1 | 1 | 1 |
| JRN2006 Media Law and Ethics | 2 | | |
| JRN3003 Feature Writing | 1 | | |

Management and Leadership minor

| Course | Semester of offer Online | Semester of offer Toowoomba campus | Semester of offer Springfield campus |
|--------------------------------------|-----------------------------|---------------------------------------|---|
| MGT2002 Perspectives of Organisation | 2, 3 | 2 | 2 |
| MGT2007 Leadership | 1 | | |
| MGT3001 Global Management | 1, 3 | 1 | 1 |
| MGT3002 Managing Change | 2, 3 | 2 | 2 |

Marketing minor

| Course | Semester of offer Online | Semester of offer Toowoomba campus | Semester of offer Springfield campus |
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| MKT1002 Consumer Behaviour | 1, 2 | 1 | 1 |
| MKT2001 Marketing Communications | 2, 3 | 2 | 2 |
| MKT2013 Digital Marketing and Branding | 1, 3 | 1 | 1 |
| MKT3001 Marketing Research | 1, 2 | 2 | |

Politics and International Relations minor

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Public Relations minor

| Course | Semester of offer Online | Semester of offer Toowoomba campus | Semester of offer Springfield campus |
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| Select four of the following courses: | | | |
| PRL1002 Principles and Practice of Public Relations | 1 | 1 | 1 |
| PRL1005 Social Media Engagement | 2 | 2 | 2 |
| PRL2001 Issues and Crisis Management | 2 | | |
| PRL2002 Community Consultation and Development | 1 | 1 | |
| PRL2003 Writing for Public Relations | 1 | 1 | |

Sustainable Business minor

| Course | Semester of offer Online | Semester of offer Toowoomba campus | Semester of offer Springfield campus |
|--|-----------------------------|---------------------------------------|---|
| REN1201 Environmental Studies | 1 | 1 | 1 |
| LAW2107 Environmental Law | 1 | | 1 |
| ECO3030 Sustainable Economies | 2 | | |
| REN3302 Sustainable Resource Use | 2 | 2 | |

Tourism Management minor

| Course | Semester of offer Online | Semester of offer Toowoomba campus | Semester of offer Springfield campus |
|--|-----------------------------|---------------------------------------|---|
| TOU1003 Tourism Management | 1 | | 1 |
| TOU2008 Ecotourism | 1 | | |
| TOU2009 Cultural Tourism | 2 | | 2 |
| TOU3010 Event Management | 2 | | 2 |

IT requirements

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Recommended enrolment pattern - part-time enrolment

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the