

Bachelor of Arts and Bachelor of Business and Commerce (BACB) - BA BBusCom

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 909621; Online: 909625; Springfield campus: 929621

CRICOS code (International applicants): 099088B

	On-campus*	Online
Start:	Semester 1 (February) Semester 2 (July)	Semester 1 (February) Semester 2 (July) Semester 3 (November)
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place

Footnotes

* Not all courses are available at Springfield campus.

Contact us

The Information Technology Management major is provisionally accredited at professional level by the [Australian Computer Society](#) and, through the Seoul Accord, is recognised in other countries.

The Marketing major is accredited by the [Australian Marketing Institute](#) (AMI), and students are eligible for credit towards becoming a Certified Practising Marketer (CPM) upon completion.

Program aims

The program aims to produce graduates who meet the aims and objectives of both the [Bachelor of Arts](#) and the [Bachelor of Business and Commerce](#) programs.

Program objectives

Bachelor of Arts

- productively transfer discipline-based competencies in the Humanities and Social Sciences to further learning and professional contexts
- critically evaluate multiple sources of evidence in developing their own individual viewpoint
- clearly and coherently present ideas and logical arguments in a range of modes that are fit for purpose
- act as responsible, ethical citizens based on respect for diversity of cultures and peoples, both locally and globally
- apply relevant theories to researching, planning, and achieving effective solutions to complex problems
- participate both autonomously and collaboratively in informed debates, discussions and activities to produce new ideas, processes and artefacts.

Bachelor of Business and Commerce

- synthesise business knowledge, disciplinary concepts, theories, principles and processes
- think critically, constructively and logically about business-related issues, problems and theoretical debates
- communicate clearly and concisely in presenting relevant knowledge and ideas to a range of audiences
- apply business-related knowledge and technical skills to resolve problems and make ethical decisions across a range of institutional, national and global contexts
- use initiative, creativity and judgement to plan and implement professional projects
- work autonomously and collaboratively as part of ongoing learning and professional practice.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 07. Graduates at this level will have broad and coherent knowledge and skills for professional work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Program Information Set

View USQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

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- Applicants for the double degree must satisfy the requirements for admission to the [Bachelor of Arts](#) and the [Bachelor of Business and Commerce](#).
- English Language Proficiency requirements for Category 2.1 0 0 1 310.(Bachelor of B1b7(Arts)Tjll studor Caaireme

Business and Commerce major courses – (1 x 8–unit major or 1 x 12–unit extended major from the Bachelor of Business and Commerce)	8 — 12
Total	32

Footnotes

* A minor or 4 electives is only available to students who complete two 8-unit majors

^ Students may also select a major from the [Bachelor of Communication and Media](#) or [Bachelor of Creative Arts](#). Students who wish to select a major from the [Bachelor of Creative Arts](#) must contact the Faculty of Business, Education, Law and Arts as not all majors are available in this degree)

Required time limits

Students have a maximum of 9 years to complete this program.

Core courses



