

Bachelor of Business Administration (BBAD) - BBA

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 904521; External: 904525;
Springfield campus: 924521

CRICOS code (International applicants): 042317J

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Business and Commerce](#) .

	On-campus	External
Start:	No new admissions	No new admissions
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, up to 6 years part-time	

Notes:

Students can commence study in semester 3 at Springfield campus or via distance education only.

Contact us

Current students
Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email usq.support@usq.edu.au

Program aims

This program is a generalist degree aimed at equipping students with a broad understanding of how organisations operate in different environmental contexts, private, and public. It exposes students to a wide range of issues and challenges faced by managers as they strive to make organisations successful, sustainable and responsible stakeholders in society. Students develop relevant conceptual, analytical, functional, and operational capabilities to equip them to confidently address a range of organisational and managerial challenges in contemporary organisations.

Program objectives

On the successful completion of the Bachelor of Business Administration graduates will be able to:

- demonstrate an understanding of the general managerial concepts, processes and principles relevant to the functioning of various types of organisations
- analyse the environments within which organisations operate and consider managerial implications
- demonstrate a working knowledge of and the ability to apply relevant principles in making decisions about matters that relate to the resources used by org

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 07. Graduates at this level will have broad and coherent knowledge and skills for professional work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Program Information Set

View USQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

Year 12 English [4,SA] or equivalent is required.

Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.

Admission to the Bachelor of Business Administration is in accordance with [University's Admissions Policy](#) for undergraduate programs.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

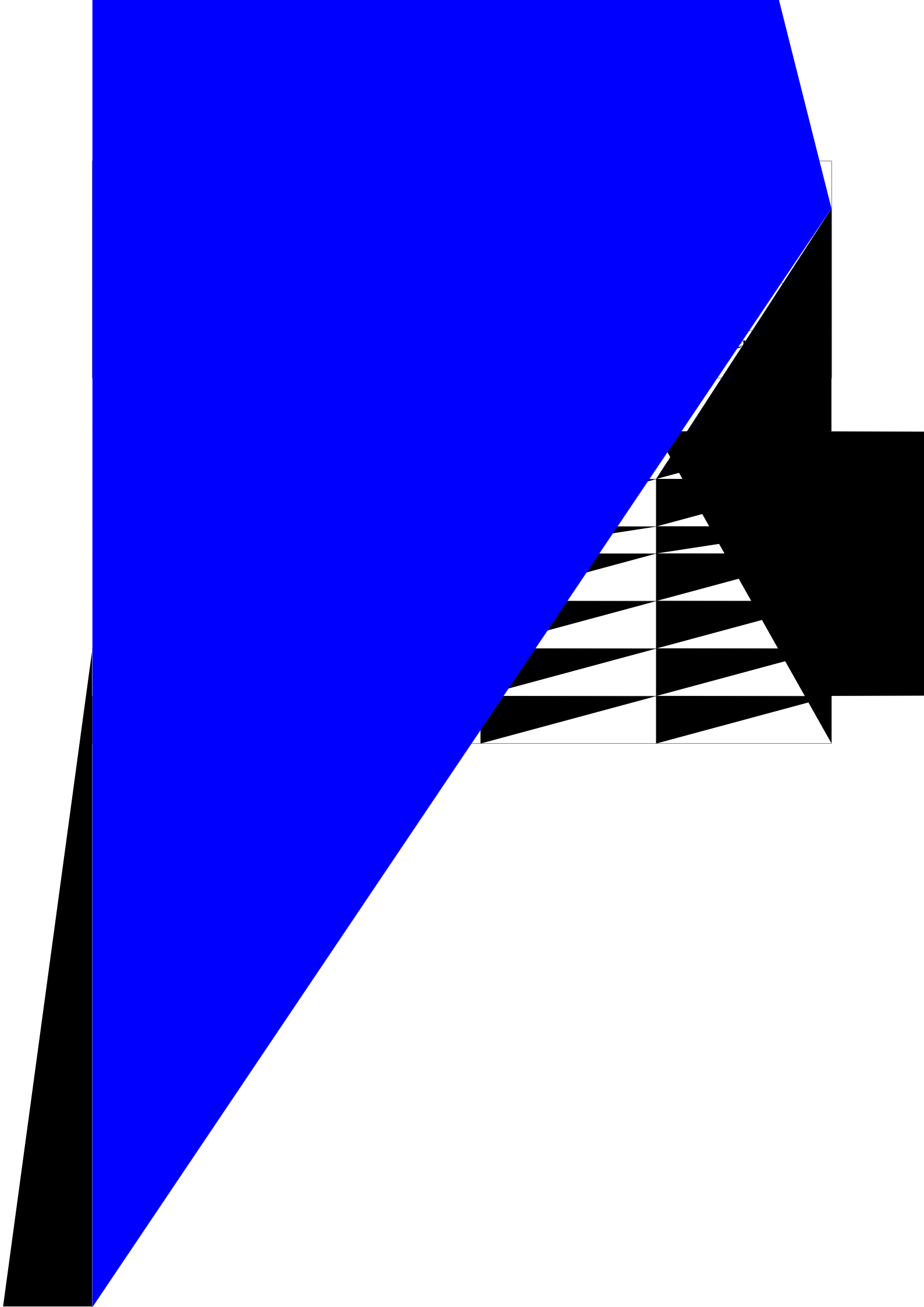
International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

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Minor Studies

Students may take any other business minor or an



Plus one other course from the Human Resource Management major in the [Bachelor of Business](#) (subject to enrolment requirements).

BBA minor in International Business

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT3001 Global Management	1, 3	1	1
MKT2002 Global Marketing*	1	1	1
INR2002 Contemporary Issues in Asia [^]	2	2	
POL2001 Politics and International Business	2	2	

Footnotes

Students who have completed MKT2002 Global Mark

MGT3001 Global Management*	1, 3	1	1
MKT3002 Business Strategy in a Global Environment	1, 3	1	

Footnotes

Bachelor of Business Administration students undertaking a Management and Leadership minor together with an International Business minor
