

## Bachelor of Business Administration (BBAD) - BBA

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Business](#) .

	On-campus	External
<b>Start:</b>	No new admissions	No new admissions
<b>Campus:</b>	Toowoomba, Springfield	Toowoomba
<b>Fees:</b>	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
<b>Standard duration:</b>	3 years full-time, up to 6 years part-time	

### Notes:

Students can commence study in semester 3 at Springfield campus or via distance education only.

### Contact us

#### Current students

#### [Ask a question](#)

Freecall (within Australia): 1800 007 252

Phone (from outside Australia): +61 7 4631 2285

Email [usq.support@usq.edu.au](mailto:usq.support@usq.edu.au)

### Program aims

This program is a generalist degree aimed at equipping students with a broad understanding of how organisations operate in different environmental contexts, private, and public. It exposes students to a wide range of issues and challenges faced by managers as they strive to make organisations successful, sustainable and responsible stakeholders in society. Students develop relevant conceptual, analytical, functional, and operational capabilities to equip them to confidently address a range of organisational and managerial challenges in contemporary organisations.

### Program objectives

On the successful completion of the Bachelor of Business Administration graduates will be able to:

- demonstrate an understanding of the general managerial concepts, processes and principles relevant to the functioning of various types of organisations
- analyse the environments within which organisations operate and consider managerial implications
- demonstrate a working knowledge of and the ability to apply relevant principles in making decisions about matters that relate to the resources used by organisations, such as financial, human and information-related resources
- demonstrate a working knowledge of and the ability to apply relevant principles in managing various systems, processes, people, marketing and communication functions within organisations
- identify, analyse and manage a broad range of organisational issues and challenges
- demonstrate effective communication and interpersonal capabilities
- demonstrate an understanding of the importance of high ethical standards and socially responsible organisational practices and processes.

### Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

Year 12 English [4,SA] or equivalent is required.

Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.

Admission to the Bachelor of Business Administration is in accordance with [University's Admissions Policy](#) for undergraduate programs.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

## Program fees

### Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

### International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

## Program structure

The Bachelor of Business Administration is a 24-course program and comprises the following:

---

---

---

---

---

---

---

---

---

---



BBA minor in Administrative Management

---

---


BBA minor in Information Technology Management

<a href="#">MKT3001 Marketing Research</a>	1	1	
Plus one other course g11.643 751.25741 762.51535.748 7691			

- any 8 courses from within the [Bachelor of Business](#), [Bachelor of Commerce](#) or Bachelor of Business Administration.

### **Recommended enrolment pattern - Toowoomba campus**

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

**Please note: The year and semester in which minor courses are studied will depend on the minor chosen.**



en.

---

---

---

---

---

---

---

---

---

---