

Bachelor of Business (BBCM) - BBusCom

QTAC code (Australian and Ne

Students who wish to be registered tax agents must complete the Accounting (Extended) major and complete [LAW3444 Competition and Consumer Law](#) as an elective in order to meet the educational entrance requirements of the [Tax Practitioners Board](#).

Finance major graduates will meet the educational entrance requirements to become a member of the [Financial Services Institute of Australasia](#) (Finsia).

The Human Resource Management major is accredited by the [Australian Human Resources Institute](#) (AHRI) and satisfies the educational requirements for professional membership of AHRI.

The Marketing major is accredited by the [Australian Marketing Institute](#) (AMI), and students are eligible for credit towards becoming a Certified Practising Marketer (CPM) upon completion.

Program aims

The Bachelor of Business and Commerce is a professionally-oriented degree program. The aim of the program is to produce graduates who are equipped to identify, describe, analyse and resolve business problems in both the public and private sectors. Successful completion of the program will equip graduates with the skills and knowledge required to undertake employment in relevant professions.

Program objectives

Upon successful completion of the program, students will be able to:

- synthesise business knowledge, disciplinary concepts, theories, principles and processes
- think critically, constructively and logically about business-related issues, problems and theoretical debates
- communicate clearly and concisely in presenting relevant knowledge and ideas to a range of audiences
- apply business-related knowledge and technical skills to resolve problems and make ethical decisions across a range of institutional, national and global contexts
- use initiative, creativity and judgement to plan and implement professional projects
- work autonomously and collaboratively as part of ongoing learning and professional practice.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 07. Graduates at this level will have broad and coherent knowledge and skills for professional work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Program Information Set

View USQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Have achieved a minimum Australian Tertiary Admission Rank (ATAR) of **62.7**, or equivalent qualification.^
- English Language Proficiency requirements for Category 2.

Applicants are advised to also address the following:

- **Assumed Knowledge** expectations: English (Units 3 & 4, C) and General Mathematics (Units 3 & 4, C).

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

^ These are determined by the University for specific programs each Semester. The 2021 ATAR and tertiary entrance ranks are based on agreed QTAC schedules which assess formal study at Year 12 or [equivalent level](#), tertiary, preparatory, professional or vocational qualifications or work experience, as detailed in the QTAC Assessment of Qualifications Manual and QTAC Assessor Guidelines.

Adjustment factors may help you get into the program of your choice by increasing your entrance rank. The additional points don't apply to all applicants or all programs. Please read the information about USQ's [Adjustment Factors](#) carefully to find out what you may be eligible for.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Program structure

The Bachelor of Business and Commerce comprises 24 single-unit courses as indicated in the table below. **Students are not permitted to complete more than ten (10) Level 1 courses as part of the program.**

Area of study	Number of units
Core courses	8 units

<p>8–unit major (select one):</p> <ul style="list-style-type: none"> • Accounting • Business Administration • Business Economics • Finance • Human Resource Management • Management and Leadership • Marketing <p>plus one of the following:</p> <ul style="list-style-type: none"> • second major (8 units) or • 2 x 4-unit minors or • 1 x 4-unit minor and 4 elective courses. <p>OR 12-unit major</p> <ul style="list-style-type: none"> • Accounting (Extended) <p>plus one of the following:</p> <ul style="list-style-type: none"> • 1 x 4-unit minor or • 4 elective courses. 	16 units
Total	24 units

Required time limits

The standard duration for completion of this program is 3 years full-time or 6 years part-time. Students have a maximum of 9 years to complete this program.

Core courses

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
ACC1101 Accounting for Decision-Making	1, 2, 3	1, 2	1, 2
CIS1000 Information Systems Concepts	1, 2, 3	1, 2	1, 2, 3
ECO1000 Economics	1, 2, 3	1, 2	2
FIN1101 Introduction to Corporate Finance	1, 2, 3	1	1, 2
LAW1500 Introduction to Business and Company Law	1, 2, 3	1, 2	1, 2
MGT1000 Organisational Behaviour	1, 2, 3	1	1
MKT1001 Introduction to Marketing	1, 2, 3	1	1
STA1003 Fundamental Statistics	1, 2, 3	1, 2	2

Major studies

A major study is a set of courses that make up a coherent, in-depth study of a specific discipline. Bachelor of Business and Commerce and Commerce majors comprise 8 or 16 units. All students in the Bachelor of Business and Commerce and Commerce must complete at least one major study selected from those offered within the Bachelor of Business and Commerce:

8-unit majors:

- Accounting
- Business Administration
- Business Economics
- Finance
- Human Resource Management
- Management and Leadership
- Marketing

12-unit major:

- Accounting (Extended)

16-unit majors:

Double major studies

Students may choose to complete a second major from the Bachelor of Business and Commerce, or from the undergraduate degree programs in another area at the University of Southern Queensland. A program in which there is a first and second major is known as a 'double major'.

For example, students may undertake a second major from the [Bachelor of Arts](#) or the [Bachelor of Communication and Media](#). Examples of second majors include Advertising, International Relations, Journalism or Public Relations. Where a student is required to do one or more core courses from that program to satisfy prerequisites for the proposed major, the core course/s may form part of that major, and be substituted for one of the courses in the major.

Where a second major from another area contains fewer than 8 units, students must complete extra elective units, chosen from undergraduate courses offered at the University of Southern Queensland to ensure that their program contains 24 units in total.

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Important notes

Students wishing to undertake [PWE3000 Professional Work Experience](#) as an elective must have successfully completed a minimum of 16 units in their program of study. Students considering enrolling in [PWE3000](#) should read the information and conditions contained in the course specification.

[PWE3000](#) is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Accounting major

The Accounting major provides students with a broad knowledge base in financial accounting, management accounting, business law and finance. Second majors or minors are available in a range of business, commerce and arts areas.

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Successful completion of the Accounting major can qualify students for exemptions from the Fundamental level (9 papers) of the [Association of Chartered Certified Accountants \(ACCA\)](#) exams.

Accounting major students who complete a Finance minor will meet the educational entrance requirements of the [Financial Services Institute of Australasia \(Finsia\)](#).

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
ACC1105 Accounting Principles [*]	1, 2, 3	2	2
Level 2			
ACC2102 Financial Accounting ^{**}	1, 2	1	1
ACC2113 Management Accounting I	1, 2	2	2
ACC2115 Company Accounting (Formerly ACC3115)	1, 2, 3	2	2
LAW2500 Commercial Property Law ⁺	1		
Level 3			
ACC3114 Management Accounting II	1		
ACC3116 Accounting and Society	1, 2	1	1
ACC3118 Auditing	1, 2	1	1
ACC3210 Analysis of Corporate Reporting	2		
LAW3130 Revenue Law and Practice A	1, 2, 3	1	1
LAW3131 Revenue Law and Practice B	2		
ACC3300 Accounting Major Capstone [#]	1, 2		

Footnotes

Students who have successfully completed ACC3101 Accounting Information Systems should not complete [ACC1105 Accounting Principles](#)

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
CIS1101 Business Online	2, 3	2	2
Level 2			
MGT2001 Risk Mitigation, Work Health and Safety	1	1	1
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2204 Business Ethics and Governance	1, 3	1	
Level 3			
MGT3005 Workforce Design*	1	1	1
MGT3007 Knowledge Management and Organisational Learning**	1		
MGT3201 Organisational Administration	2		
MGT3203 Project Management Processes***	2, 3	2	2

Footnotes

- * Students who have successfully completed MGT2000 Staffing and Remuneration or MGT2000 Workforce Design should not complete [MGT3005 Workforce Design](#).
- ** Students who have successfully completed MGT2008 Knowledge Management and Organisational Learning or MGT3200 Information Management should not complete [MGT3007 Knowledge Management and Organisational Learning](#).
Students who have successfully completed MGT2203 Project Management Fundamentals should not complete [MGT3203 Project Management Processes](#)

ECO3002 Economic Policy Analysis	2		
ECO3010 International Economics and Trade	1		
ECO3020 Behavioural Economics	1		

drive business performance and sustain the capability and well-being of the people working for the organisation. Students will acquire an understanding of how the HRM professional builds partnerships with, fosters and influences, key organisational stakeholders to design and maintain a respected and dynamic HRM strategy that contributes to organisational strategies. Students will learn to apply the skills associated with being an expert HRM practitioner who is jointly sensitive to the demands of operating responsibly within a business-driven environment and meeting the needs of a sustainable, capable workforce and culture.

The Human Resource Management major is accredited by the [Australian Human Resources Institute](#) (AHRI) and satisfies the educational requirements for professional membership of AHRI.

MKT2013 Digital Marketing and Branding	1, 3	1	1
MKT2014 Global Marketing *	2	2	2
Level 3			
MKT3001 Marketing Research	1, 2	2	
MKT3007 Marketing Strategy	2	2	2
MKT3008 Marketing Project	1, 2	1	1

Footnotes

* Students who have successfully completed MKT2002 Global Marketing, but not MKT2004 Marketing Channels must enrol in either [MKT2015 Creating Marketing Value](#) or [MKT2013 Digital Marketing and Branding](#). Students who have successfully completed MKT2004 Marketing Channels but not MKT2002 Global Marketing, must enrol in either [MKT2015 Creating Marketing Value](#) or [MKT2013 Digital Marketing and Branding](#). Students who have successfully completed MKT2002 Global Marketing and MKT2004 Marketing Channels must select an elective.

Minor Studies

A minor study is a group of courses designed to provide students with an area of knowledge and skills that either:

- draw from a recognised discipline and are designed to contribute to the major study or
- may transcend traditional disciplinary boundaries, but complements the objecti

Minors in a disciplinary area in the Bachelor of Business and Commerce designed to extend knowledge include the following:

Electives/Approved courses

Students not completing a double major must select a minor plus four units of elective courses from courses offered in the Bachelor of Business and Commerce or, with Faculty of Business, Education, Law and Arts approval, from other undergraduate programs offered at the University of Southern Queensland. Enrolment requirements must be satisfied for any course selected.

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Students enrolled in the joint TAFE/USQ Diploma Programs must complete their Diploma studies at the TAFE Queensland before continuing enrolment at USQ.

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business and Commerce may be permitted to exit with either the Diploma of Business and Commerce (DPBC) or the [Associate Degree of Business](#) (ADBC).

Students may exit with the Diploma of Business and Commerce (DPBC) if they have completed 8 courses as follows:

- a minimum of 4 courses from the Bachelor of Business and Commerce core courses, and
- 4 other courses from the Bachelor of Business and Commerce, or 4 business-related courses with the approval of the Faculty of Business, Education, Law and Arts.

Students may exit with the [Associate Degree of Business](#) if they have completed 16 courses as follows:

- 8 core courses from the Bachelor of Business and Commerce and
- 8 other business-related courses with the approval of the Faculty of Business, Education, Law and Arts.

Credit

Candidates for admission to the Bachelor of Business and Commerce may be eligible for up to 16 units of credit on the basis of successful completion of relevant, equivalent undergraduate study from a recognised university or institution of

Accounting (Extended) major - On-campus and Online (Semester 2 intake)

Students are able to enrol in any of

Footnotes

- * Students who have successfully completed LAW1101 Introduction to Law should not complete [LAW1500 Introduction to Business and Company Law](#).
- ** Students who have successfully completed ACC3101 Accounting Information Systems should not complete [ACC1105 Accounting Principles](#).
- *** Students who have successfully completed ACC1102 Financial Accounting should not complete [ACC2102 Financial Accounting](#).
- # Students who have completed law1101 as a Core Course will need to complete LAW2106 by the end of Semester 3, 2020. Enrolment into [ACC3300 Accounting Major Capstone](#) is not required for these students, however, this course can be completed as an elective, subject to meeting pre-requisite requirements.

Business Administration major - Toowoomba campus and Online

Students are able to enrol in any offered mode of a course (on-campus, e

Business Economics major recon and Online

pattern - Toowoomba campus

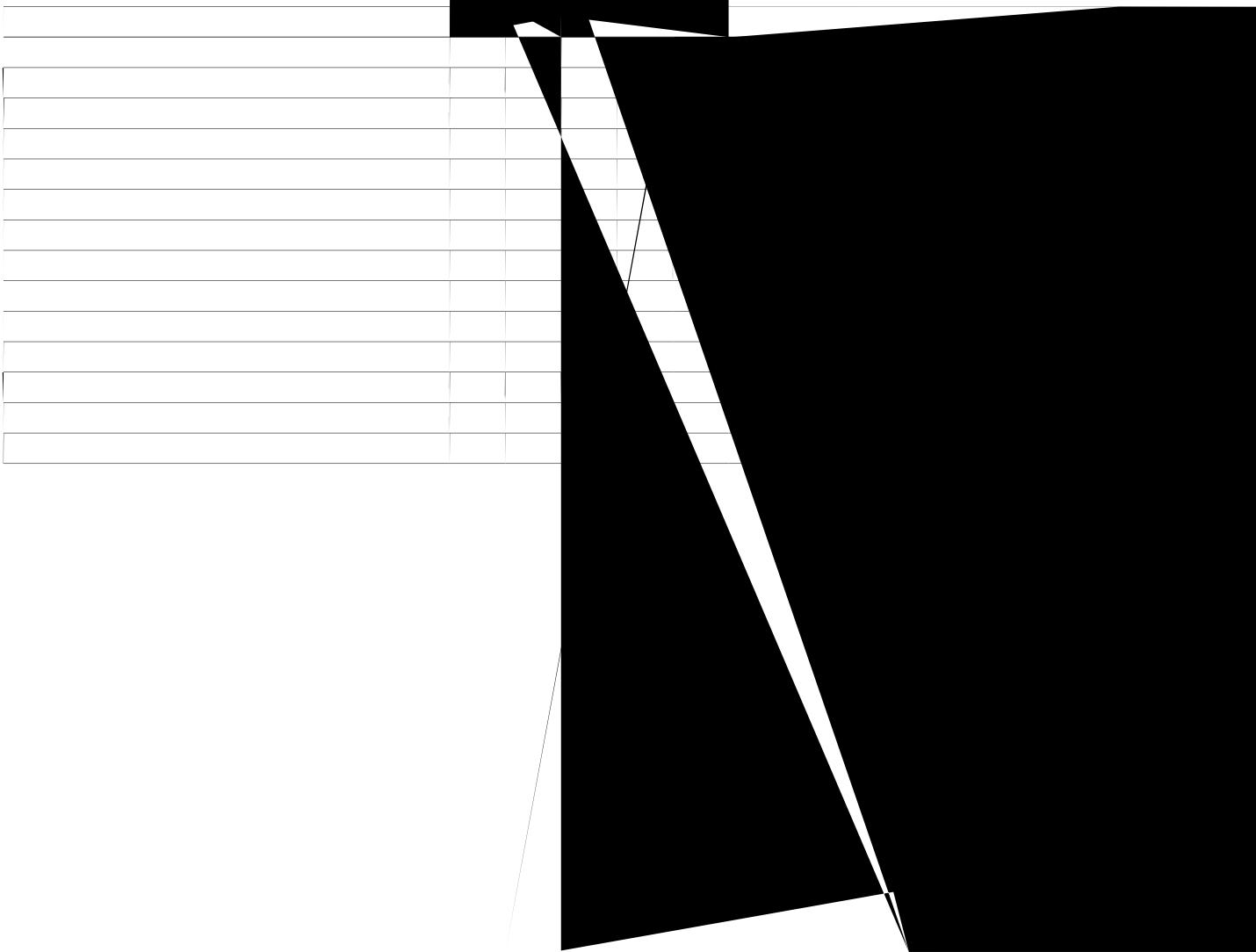
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Students are able to enrol in any offered mode of study (on campus, external or online), regardless of the program mode of study they enrolled in.

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