

**Bachelor of Business and Bachelor of Science (BCSE) -
BBusCom BSc**

The Marketing major is accredited by the [Australian Marketing Institute](#) (AMI), and students are eligible for credit to

This program is at AQF Qualification Level 07. Graduates at this level will have broad and coherent knowledge and skills for professional work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Program Information Set

View USQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Have achieved a minimum Australian Tertiary Admission Rank (ATAR) of **62.7**, or equivalent qualification.[^]
- English Language Proficiency requirements for Category 2.

Applicants for admission to the Bachelor of Business and Commerce and Bachelor of Science double degree must satisfy the requirements for admission to the [Bachelor of Business](#) and the [Bachelor of Science](#).

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

[^] These are determined by the University for specific programs each Semester. The 2021 ATAR and tertiary entrance ranks are based on agreed QTAC schedules which assess formal study at Year 12 or [equivalent level](#), tertiary, preparatory, professional or vocational qualifications or work experience, as detailed in the QTAC Assessment of Qualifications Manual and QTAC Assessor Guidelines.

Adjustment factors may help you get into the program of your choice by increasing your entrance rank. The additional points don't apply to all applicants or all programs. Please read the information about USQ's [Adjustment Factors](#) carefully to find out what you may be eligible for.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Finder](#).

Domestic full fee paying students may be eligible to defer their fees through a Government loan called

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they

MKT1001 Introduction to Marketing	1, 2, 3	1	1	
STA1003 Fundamental Statistics	1, 2, 3	1, 2	2	
Select three of the following core courses (based on Science major selection):				
CMS1000 Communication and Scholarship	1, 2, 3	1, 2	1, 2	
CSC1401 Foundation Programming	1, 2, 3	1, 2	1, 2	
CSC2410 Computational Thinking with Python	2	2	2	
MAT1101 Discrete Mathematics for Computing	1	1	1	
CMS1100 Communicating in the Sciences	1, 2	1		
SC11001 Succeeding in Science	1	1		
MAT1100 Foundation Mathematics	2	2	2	

			Agricultural Science, Environment and Sustainability, Food Science, Human Physiology, Biology, Wine Science	Counselling and Psychology

Recommended enrolment pattern

Students are able to enrol in any offered mode of a course (on-campus, external or online), re