

Graduate Certificate of Professional Communication (GCOMM) - GradCertProfCom

	Online
Start:	Semester 1 (February) Semester 2 (July)
Fees:	Domestic full fee paying place International full fee paying place
Standard duration:	0.5 year full-time, 1 year part-time

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: study@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email: usq.support@usq.edu.au

Program aims

Professionals across a range of sectors are increasingly required to have experience and proficiency in professional communications. In every sector - business, education, the arts, health, technology, the sciences, government and public policy - people who possess professional communications skills gain a distinct advantage in career development and advancement. The Graduate Certificate of Professional Communications helps students develop professional expertise and competency in the generation and management of content for a range of audiences. Communications concepts and ideas are combined with real-world learning and work-integrated projects to encourage students to develop the skills and competencies required for roles in varied professional contexts.

Program objectives

On successful completion of the program students should:

- synthesise and ethically apply skills and knowledge in advanced professional contexts
- evaluate and critically analyse a range of ideas and theories pertaining to professional communications
- apply advanced knowledge, skills and competency in the content, epistemology, appreciation and practice of professional communications.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 08. Graduates at this level will have advanced knowledge and skills for professional or highly skilled work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- completion of an Australian univ