

## Bachelor of Business Administration (BBAD) - BBA

This program is offered only to continuing students. No new admissions will be accepted. Students who are interested in this study area should consider the [Bachelor of Business ..](#)

	On-campus	External
<b>Start:</b>	No new admissions	No new admissions
<b>Campus:</b>	Toowoomba, Springfield	Toowoomba
<b>Fees:</b>	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
<b>Standard duration:</b>	3 years full-time, up to 6 years part-time	

**Notes:**

Students can commence study in semester 3 at Springfield campus or via distance education only.

### Contact us

<b>Current students</b>
<a href="#">Ask a question</a> Freecall (within Australia): 1800 007 252

Year 12 English [4,SA] or equivalent is required.

Current skills at the level of Queensland Senior Secondary School Studies Maths A (4,SA) or equivalent is assumed.

Admission to the Bachelor of Business Administration is in accordance with [University's Admissions Policy](#) for undergraduate programs.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

## Program fees

### Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

### Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

### International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

## Program structure

The Bachelor of Business Administration is a 24-course program and comprises the following:



## **Core courses**

The following core courses are required:



BBA minor in Administrative Management

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Plus one of the following two courses:			
<a href="#">LAW3404 Financial Service Law</a>			
<a href="#">LAW3444 Competition and Consumer Law</a>			

BBA minor in Finance

	<b>Semester of offer</b>	<b>Semester of offer Toowoomba campus</b>	<b>Semester of offer Springfield campus</b>

BBA minor in Information Technology Management

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
<a href="#">CIS2000 Systems Analysis and Design</a>	1, 3	1	1
<a href="#">CIS2005 Principles of Information Security</a>	2	2	2
<a href="#">CIS3008 Information Technology Service Management</a>	1	1	1
Plus one other course from the Information Technology Management major in the <a href="#">Bachelor of Commerce</a> (subject to enrolment requirements).			

BBA minor in Journalism

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
<a href="#">JRN1020 Introduction to Professional Journalism</a>	2, 3	2	2
<a href="#">JRN2000</a>	1	1	1
<a href="#">JRN1010 Analysing News and Media</a>	1	1	1
<a href="#">JRN3003 Feature Writing</a>	1	1	1

BBA minor in Management and Leadership

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
<a href="#">MGT2007 Leadership</a>	1		
<a href="#">MGT2008 Knowledge Management and Organisation</a>	1		

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<a href="#">MKT3001 Marketing Research</a>	1	1	
Plus one other course g11.643 751.25741 762.51535.748 7691			

- any 8 courses from within the [Bachelor of Business](#), [Bachelor of Commerce](#) or Bachelor of Business Administration.

### **Recommended enrolment pattern - Toowoomba campus**

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

**Please note: The year and semester in which minor courses are studied will depend on the minor chosen.**





