

Bachelor of Business .. (BBCM) - BBus

QTAC code (Australian and New Zealand applicants): Toowoomba campus: 904501; Online: 904505;
Springfield campus: 924501

CRICOS code (International applicants): 092182E

This program will accept no new admissions from Semester 1, 2023. The information relating to this program is applicable to currently enrolled students and students intending to enrol prior to last semester offer

Accounting major and Accounting (Extended) major students who complete a Finance minor will meet the educational entrance requirements of the [Financial Services Institute of Australasia](#) (FINSIA).

Students who wish to be registered tax agents must complete the Accounting (Extended) major and complete [LAW3444 Competition and Consumer Law](#) as an elective in order to meet the educational entrance requirements of the [Tax Practitioners Board](#).

Finance major graduates will meet the educational entrance requirements to become a member of the [Financial Services Institute of Australasia](#) (FINSIA).

The Human Resource Management major is accredited by the [Australian Human Resources Institute](#) (AHRI) and satisfies the educational requirements for professional membership of

- English Language Proficiency requirements for Category 2.

Applicants are advised to also address the following:

- [Assumed Knowledge](#) expectations: English (Units 3 & 4, C) and General Mathematics (Units 3 & 4, C).

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

^ These are determined by the University for specific programs each Semester. The 2021 ATAR and tertiary entrance ranks are based on agreed QTAC schedules which assess formal study at Year 12 or [equivalent level](#), tertiary, preparatory, professional or vocational qualifications or work experience, as detailed in the QTAC Assessment of Qualifications Manual and QTAC Assessor Guidelines.

Adjustment factors may help you get into the program of your choice by increasing your entrance rank. The additional points don't apply to all applicants or all programs. Please read the information about UniSQ's [Adjustment Factors](#) carefully to find out what you may be eligible for.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

The Bachelor of Business comprises 24 single-unit courses as indicated in the table below. **Students are not permitted to complete more than ten (10) Level 1 courses as part of the program.**

Area of study	Number of units
Core courses	8 units

8-unit major (select one):

-

16 units

STA1004 Fundamental Statistics for Accountants **	2, 3		
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Footnotes

** [STA1004](#) is only to be completed by students enrolled in either the Accounting or Accounting Extended Major, to satisfy their accreditation requirements.

Major studies

A major study is a set of courses that make up a coherent, in-depth study of a specific discipline. Bachelor of Business majors comprise 8 or 16 units. All students in the Bachelor of Business must complete at least one major study selected from those offered within the Bachelor of Business:

8-unit majors:

- Accounting
- Business Administration
- Business Economics
- Finance
- Human Resource Management
- Management and Leadership
- Marketing

12-unit major:

- Accounting (Extended)

16-unit majors:

[A l r _ i b j ^ y l o p q r a f b p](#)

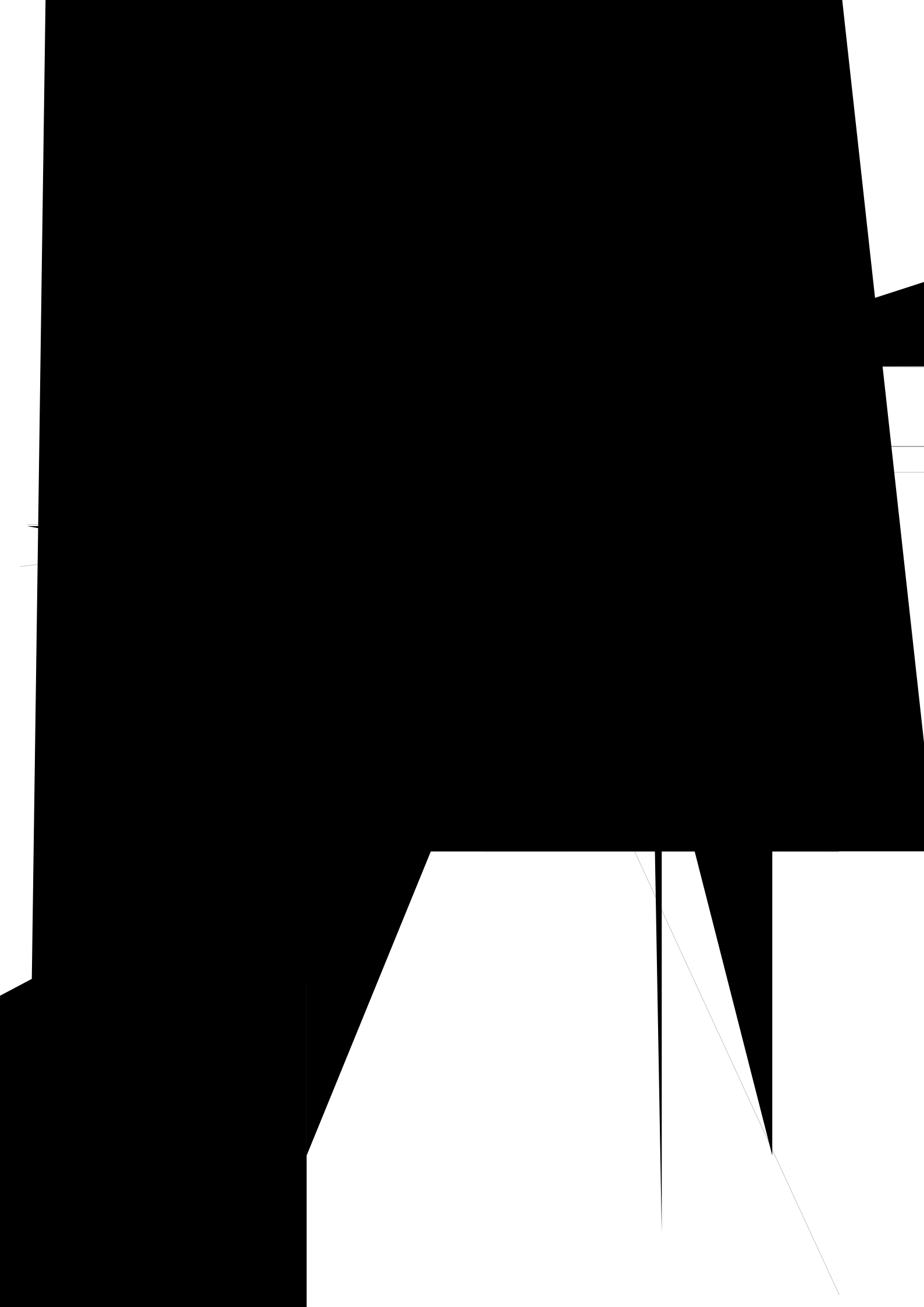
Students may choose to complete a second major from the Bachelor of Business, or from the undergraduate degree programs in another area at the University of Southern Queensland. A program in which there is a first and second major is known as a 'double major'.

For example, students may undertake a second major from the [Bachelor of Arts](#) or the [Bachelor of Communication and Media](#). Examples of second majors include Advertising, International Relations, Journalism or Public Relations. Where a student is required to do one or more core courses from that program to satisfy prerequisites for the proposed major, the core course/s may form part of that major, and be substituted for one of the courses in the major.

Where a second major from another area contains fewer than 8 units, students must complete extra elective units, chosen from undergraduate courses offered at the University of Southern Queensland to ensure that their program contains 24 units in total.

Important notes

Students wishing to undertake [PWE3000 Professional WPWE3000 P401](#)



Successful completion of the Accounting (Extended) major can qualify students for exemptions from the Fundamental level (9 papers) of the [Association of Chartered Certified Accountants \(ACCA\)](#) exams.

Accounting (Extended) major students who complete a Finance minor will meet the educational entrance requirements of the [Financial Services Institute of Australasia \(FINSIA\)](#).

Students who wish to be registered tax agents must complete the Accounting (Extended) major and complete [LAW3444 Competition and Consumer Law](#) as an elective in order to meet the educational entrance requirements of the [Tax Practitioners Board](#).

* Students who have completed LAW1101 as a Core Course will need to complete LAW2106 by cross-institutional study. Enrolment into [ACC3300 Accounting Major Capstone](#) is not required for these students. However, this course can be completed as an elective, subject to meeting pre-requisite requirements.

Business Administration major

This Business Administration major equips students with an understanding of how organisations operate in different environmental contexts, both pri

Level 2

ECO2000 The Market
and Business

ECO2001 Business

POL2001 Political
International

Level 3

ECO3002 Economic
Analysis

ECO3010 Economic
Microeconomics

FIN3101 Finance Theory and Applications (Formerly FIN2101)	2	2	
FIN3106 International Finance	1	1	
FIN3109 Managing Financial Institutions (Formerly FIN2109) (F	1	1	1

Management and Leadership major

The aim of the Management and Leadership major is to equip students with advanced management and leadership skills applied to real-life organisational situations. We explore management at the individual, team and organisation level including the relationships between knowledge and strategy, organisation and leadership. At the individual and group level, we explore how different behaviours and conflicts develop and how to deal with individual differences. We study how organisational groups learn and challenge their own thinking and how managers can create an organisational climate that helps people see the big picture. To develop leadership skills, the major addresses different leader approaches from behavioural leadership to strategic and authentic leaders. For the latter, we explore how senior management groups function and their responsibilities to stakeholders. We address how managers explore different change options and how to relate these to the strategies of the business. Students of this major will learn critical and valuable skills in management and leadership generally that will help them solve difficult and complex problems in any organisation.

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 2			
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2004 Enhancing Performance*	2	2	2
MGT2007 Leadership	1		
MGT2204 Business Ethics and Governance	1, 3	1	
Level 3			
MGT3001 Global Management	1, 3	1	1
MGT3002 Managing Change	2, 3	2	2
MGT3004 Creativity, Innovation and Entrepreneurship	2		
MGT3007 Knowledge Management and Organisational Learning[^]	1		

Footnotes

* Students who have successfully completed either MGT2004 People Development or MGT3003 Human Resource Performance Management should not complete [MGT2004 Enhancing Performance](#).

[^] Students who have successfully completed MGT2008 Knowledge Management and Organisational Learning should not complete [MGT3007 Knowledge Management and Organisational Learning](#).

Marketing major

Marketing is an essential activity for every organisation and every brand regardless of its size or scope. The best part about a marketing degree, is that it does not confine you to an industry, a country, or a type of business. Marketers are needed anywhere there is a transaction between two or more parties with marketing being responsible for improving the viability of the firm and also for delivering value to customers. So, if you are a person who is creative; self-motivated; likes to work in a team; organised but flexible; and most of all likes engaging with people, then marketing may be the career for you. The marketing major at USQ focuses on providing you with the skills and knowledge in a real-world context to equip you for an exciting and rewarding career. Marketing delivers value to customers and the firm, it benefits society by creating informed consumers and it offers great career opportunities.

- any four business-related or approved units from a major in another program from the University of Southern Queensland as long as pre-requisites are met - where a student is required to do one or more core courses from that program to satisfy pre-requisites for the proposed minor, the core course/s may form part of that minor
- four specified units in a disciplinary area designed to extend knowledge as listed below. See a list of minor studies at <http://www.usq.edu.au/handbook/current/optionstudies/optionstudies.html>.

NOTE: Students are not permitted to enrol in more than ten (10) Level 1 courses as part of the program.

Students who wish to take a minor study that falls outside the guidelines above for the Bachelor of Business, must obtain Faculty of Business, Education, Law and Arts approval prior to enrolling in courses to be counted towards that minor. Before undertaking any course, the pre-requisite courses must be completed or exempted.

Electives/Approved courses

Students not completing a double major must select a minor plus four units of elective courses from courses offered in the Bachelor of Business or, with Faculty of Business, Education, Law and Arts approval, from other undergraduate programs offered at the University of Southern Queensland. Enrolment requirements must be satisfied for any course selected.

IT requirements

For information technology requirements please refer to the [minimum computing standards](#).

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Students enrolled in the joint TAFE/USQ Diploma Programs must complete their Diploma studies at the TAFE Queensland before continuing enrolment at USQ.

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business may be permitted to exit with either the Diploma of Business (DPBC) or the [Associate Degree of Business .. \(ADBC\)](#).

Students may exit with the Diploma of Business (DPBC) if they have completed 8 courses as follows:

- a minimum of 4 courses from the Bachelor of Business core courses, and
- 4 other courses from the Bachelor of Business, or 4 business-related courses with the appro



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	Vb^o	Pb j	Vb^o	Pb j	Vb^o	Pb j	
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Footnotes

- * Students who have successfully completed MKT2002 Global Marketing, but not MKT2004 Marketing Channels must enrol in either [MKT2015 Creating Marketing Value](#) or [MKT2013 Digital Marketing and Branding](#). Students who have successfully completed MKT2004 Marketing Channels but not MKT2002 Global Marketing, must enrol in either [MKT2015 Creating Marketing Value](#) or [MKT2013 Digital Marketing and Branding](#). Students who have successfully completed MKT2002 Global Marketing and MKT2004 Marketing Channels must select an elective.
- + Students who have successfully completed LAW1101 Introduction to Law should not complete LAW1500 Introduction to Business and Company Law