

Bachelor of Communication (BCMM) - BCmn

This program is offer

- the ability to understand the fundamental nature of the process of communication in a range of mass communication forms including journalism, creative production and public relations
- a knowledge and understanding of the theoretical issues, problems and methodologies of mass communication
- an awareness of the ethical and social responsibilities that are integral to the function of professional endeavours
- a discriminating application of methods, concepts, techniques and theories in the projects from different professional contexts.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

Admission to the Bachelor of Communication is in accordance with [University's Admissions Policy](#) for undergraduate programs.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, via distance education/online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

The Bachelor of Communication consists of 24 courses. Students should study the four core courses to help make better informed decisions about their choice of major/s. The structure is:

- 4 x 1 credit point core courses, *plus*
- 1 x 12 credit point extended major study *plus* 1 x 8 credit point major study, *or*
- 1 x 12 credit point extended major study *plus* 2 x 4 credit point minor studies.

Please note that in either combination above, students can select the first 12 credit point extended major from Journalism or Public Relations and the 8 credit point major from Film, Television and Radio, Communication and Media Studies and other 8 credit point majors within Arts undergraduate programs or other USQ programs. (Available majors are listed in the structure. FtIs are listed in h4nets aQ pfe. Fin bo

Please note that Bachelor of Communication students can take a minor from Engineering. This minor has been structured to complement the 12 point extended major in this program. For further details, please contact the Faculty of Business, Education, Law and Arts.

Practical experience

In the Public relations and Journalism majors within this program, on-campus and external students will be required to work on practical, real world projects and in some cases, will be required to work in teams. Public relations students will work on at least two client projects during their study. Students undertaking the journalism major are able to undertake work experience and have this recognised as part of their course through [HMT3001 Independent Study Project A](#) or [HMT3002 Independent Study Project B](#).

IT requirements

Access to high-level computers is necessary. On-campus students will access appropriately equipped

Commencing students

Commencing students are required to enrol in the three core courses in Semester 1: [CMS1000 Communication and Scholarship](#), [PRL1002 This is Public Relations](#) and [CMS1010 Introduction to Communication Studies](#) and should also enrol in [JRN1010 Analysing News and Media](#). Then, commencing students must complete the fourth core course, [JRN1020 Introduction to Professional Journalism](#) in Semester 2. The core courses are from major disciplines and will help students to make final decisions about choice of major/s.

Students who wish to enrol in approv

Footnotes

* It is possible to complete the program part-time in five years by taking six courses in each of Years 3 and 4

Residential schools

There are no residential school requirements for the Bachelor of Communication.

Semester 3

Some courses are offered in Semester 3. All students should check the Semester 3 availability of courses in their selected major in order to facilitate the completion of their program of study.

Journalism recommended enrolment pattern (12 unit extended major)

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Major study: Communication and Media Studies							
Course	Year of program and semester in which course is normally studied						Enrolment requirements
	On-campus (ONC)		External (EXT)		Online (ONL)		
	Year	Sem	Year	Sem	Year	Sem	
Students studying the Public Relations major must enrol in:							
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Students must complete the following two courses:							
@JP/-// @I j j r kf`^qfIk ^ka MI t bo	0	/					
PL@0-- . DiI_`i @I k cif`q @I j j r kf`^qfIk	0	.			0	.	

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