

Graduate Diploma of Business (GDBZ)

CRICOS code (International applicants): 110844G

	On-campus*	Online
Start:		
Campus:	Springfield, Toowoomba	-
	Domestic full fee paying place International full fee paying place	Domestic full fee paying place International full fee paying place
	1 year full-time, up to 4 years part-time	
articulation:	To: Master of Project Management or Bachelor of Business (ends 2022)	

Contact us

Future Australian and New Zealand	Future International	
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- understand the concepts and essential theories and skills associated with a discipline area or areas related to business
- demonstrate cognitive skills to review, analyse, consolidate and synthesise business knowledge and identify and provide solutions to complex problems
- evaluate and communicate theoretical concepts to transfer business knowledge and ideas to a variety of audiences
- demonstrate advanced business knowledge and skills for professional work and/or further learning.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each A

Specialisation

Named specialisation and General specialisation:

The Business Administration specialisation, or a four-unit named specialisation from the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business \(ends 2022\)](#)

plus

General specialisation of any four courses from the [Master of Business Administration](#), [Master of Project Management](#), [Master of Business \(ends 2022\)](#), [Master of Professional Accounting](#) or [Master of Information Systems](#) or from other USQ postgraduate programs as approved by the Program Coordinator in the Faculty of Business, Education, Law and Arts.

Some courses may have pre-requisites.

Two named specialisations:

Students choose the Business Administration specialisation plus one four-unit named specialisation from the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business \(ends 2022\)](#); or choose two four-unit named specialisations from the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business \(ends 2022\)](#).

Some courses may have pre-requisites.

Students who have completed the Graduate Diploma of Business and do not have a minimum of two years' full-time relevant professional work experience in business are not eligible to apply for entry to the [Master of Business Administration](#) or [Master of Project Management](#) until they have satisfied this work experience entry requirement.

Required time limits

Students have a maximum of 4 years to complete the Graduate Diploma of Business.

Applied Human Resources Management specialisation

This program has successfully met the criteria for accreditation with the Australian Human Resources Institute (AHRI) when combined with the 'Strategic Human Resource Management' specialisation.

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT5000 Managing Organisational Behaviour	1,3		1
MGT8006 Inclusive Workplaces	1		

CIS8000 Global Information Systems Strategy	1, 2	1, 2	2
ECO5000 Economics for Managers	1, 2	2	2
MBA8000 Applied Business Research and Ethics	1, 2		1
MGT5000 Managing Organisational Behaviour	1, 3		1
MGT8022 Project-Based Management	2, 3		2
MGT8033 Leading Organisational Change	1, 2		2
MKT5000 Marketing Management	2, 3	2	2

Business Leadership specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT8037 Leading Teams to Success [#]	2		
MGT8038 Leadership Development	1, 2		
MGT8039 Strategic Leadership	3		
MGT8002 Strategic Management	1, 2, 3		

Footnotes

Toowoomba offer is not available in Semester 2, 2022.

Digital Marketing Analytics

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CIS5101 Digital Enterprise	2, 3	2	2
CIS8025 Big Data Visualisation	1, 2	1, 2	2
MKT8011 Digital Marketing	2	2	
MGT8002 Strategic Management	1, 2, 3		

Digital Transformation specialisation

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
CIS8008 Business Intelligence	1, 2	1	1
CIS8011 Digital Innovation	2, 3	2	2
CIS8018 Cyber Security	2, 3	2	2
Select one of the following courses: ^			
CIS5101 Digital Enterprise *	2, 3	2	2
MGT8002 Strategic Management #	1, 2, 3		

Footnotes

^ Students intending to gain entry to the [Master of Business Administration](#) or [Master of Business \(ends 2022\)](#) on completion of the Graduate Diploma of Business should choose the course from their intended program. Courses in some areas of study may have pre-requisites.

* Master of Business Digital Transformation specialisation

Master of Business Administration Digital Transformation specialisation

Emergency and Disaster Communication specialisation

NDIS Studies specialisation

The NDIS Studies specialisation is recommended for students who want to develop and lead organisations that deliver high quality services to meet the needs of individuals with disability and promote inclusive communities.

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Ipswich campus
HSW2120 Human Services Case Management	1		1
HSW4110 Leadership, Management and Entrepreneurship to Maintain Wellbeing	2	2	2
HSW8100 Governance and Quality in the NDIS	2		
HSW8220 Promoting Community Access and Inclusion	1		

Project Management

- ^ Students should enrol in [MGT8022 Project-Based Management](#) if [MGT8022](#) is not being studied as part of another specialisation in the program.
- * Students must have completed 4 units of study in this program prior to enrolling in [MGT8079 Project Management Research Project](#).

Strategic Human Resource Management specialisation

This program has successfully met the criteria for accreditation with the Australian Human Resources Institute (AHRI) when combined with the 'Applied Human Resource Management' specialisation.

Course	Semester of offer Distance/Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
MGT8030 Performance Management and People Development	1		
MGT8036 Market Oriented Specialisation in Employment Relations	2		
MGT8034 Strategic Management of 2.12 297.638 650.9297.5595.857 Tan Resourcnt aInnmplo	3		

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Business \(ends 2022\)](#) must choose two named specialisations from the [Master of Business \(ends 2022\)](#).

Students who wish to articulate into the [Master of Business Administration](#), [Master of Project Management](#) or [Master of Business \(ends 2022\)](#) must meet the program admission requirements before applications for credit will be considered.

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Business Administration](#) should choose the Business Administration specialisation plus a named specialisation from the [Master of Business Administration](#).

Students who wish to gain maximum credit for courses completed in the Graduate Diploma of Business upon entry to the [Master of Project Management](#) should choose the [Master of Project Management](#) foundation courses plus a named specialisation from the [Master of Project Management](#).

Students who successfully complete the Graduate Diploma of Business can complete a relevant articulating Masters award ([Master of Business Administration](#), [Master of Business \(ends 2022\)](#) or [Master of Project Management](#)) by undertaking a further four units if they return to study within three years of completing the Graduate Diploma of Business. This is subject to the eight Graduate Diploma of Business courses being fully embedded within the relevant articulating program. If students enrol in a non-articulating program, or return to study after three years, the normal USQ credit rules will apply.

Exit points

After successful completion of 4 units of study students may exit with the [Graduate Certificate of Business \(GCBU\)](#).

Credit

Credit may be granted on the basis of equivalent courses undertaken at postgraduate level. In order for credit to be granted, the claim must meet the following specific requirements:

- the course passed was taken at least at Masters or equivalent level
- the course was passed within 5 years prior to the application (courses up to 10 years old may be considered if evidence is provided that the applicant has been employed in that field)
- the course passed is equivalent in objectives, content and weightings to a course prescribed in the Graduate Diploma of Business program, or alternatively, the course is suitable as an elective
- where the student has taken out an award from a recognised tertiary institution and is claiming credit on the basis of courses completed to meet the requirements of that program, the maximum credit on the basis of such courses shall be no greater than 4 courses for the Graduate Diploma of Business
- credit approved in this program will not automatically apply to other programs offered by the USQ.

Note: Where credit is granted, maximum and minimum duration will be adjusted in the same proportion as the credit, for example, where the maximum of 50 per cent credit is granted, maximum and minimum duration will be reduced by one-half.

Recommended enrolment pattern

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

Please refer to the program structure. Students requiring assistance should contact the F