

Graduate Diploma of Public Relations (GDPR) -

	Online
Start:	Semester 1 (February)
Fees:	Domestic full fee paying place International full fee paying place
Standard duration:	Up to 4 years part-time
Program articulation:	From: Graduate Certificate of Public Relations

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: study@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a Question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email: usq.support@usq.edu.au

Program aims

This program is designed for prospective students who require professional development or a qualifications upgrade for a move into public relations management. The program aims to produce graduates who have an advanced awareness, understanding and appreciation of the complexities of rational thought, expression and behaviour they will encounter in a public relations career. Graduates will develop capacity for specialised inquiry and scholarship at a higher level. They will be able to apply their knowledge and skills in employment or community service, and have further enhanced their personal, cultural, creative and intellectual capacities.

Program objectives

On successful completion of the program students should be able to:

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The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- Completion of an Australian university Bachelor degree in any area, or equivalent
or
- A minimum of five years' professional work experience equivalent to a qualification at AQF Level 7.
- English Language Proficiency requirements for Category 3.

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-appro

Recommended Enrolment Pattern

Students are able to enrol in any offered mode of a course (on-campus, external or online), regardless of the program mode of study they enrolled in.

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	Vb^o	Pb j	Vb^o	Pb j	Vb^o	Pb j	
PRL5000 Change Communication <					1	1	
PRL5004 Professional Communication >					1	2	
PRL5002 Strategic Issues and Crisis Management <	1	2			1	2	
PRL8008 Social Media for Organisations					1	2	
PRL8007 Community Participation >					1	1	
PRL8005 Management Communication <					1	1	
MGT8037 Leading Teams to Success	1	2			1	2	
PRL8003 Strategic Communication Planning >					1	1	

Footnotes

This course is of