

Bachelor of Business .. (BBCM) - BBus

CRICOS code (International applicants): 092182E

This program will accept no new admissions from Semester 1, 2023. The information relating to this program is applicable to currently enrolled students and students intending to enrol prior to last semester offered Semester 3, 2022. Students who are interested in this study area should [contact us](#) directly.

	On-campus*	Online
Start:	No new admissions	No new admissions
Campus:	Springfield, Toowoomba	-
Fees:	Commonwealth supported place Domestic full fee paying place International full fee paying place	Commonwealth supported place Domestic full fee paying place International full fee paying place
Standard duration:	3 years full-time, up to 6 years part-time	

Notes:

Students can commence study at Toowoomba campus in semester 1 or semester 2. Students can commence study at Springfield campus or online in semester 1, semester 2 or semester 3.

There is no semester 3 intake for international on-campus students.

Footnotes

* Not all majors and minors are fully available at all campuses.

Contact us

Future Australian and New Zealand students	Future International students	Current students
Ask a question Freecall (within Australia): 1800 269 500 Phone (from outside Australia): +61 7 4631 5315 Email: study@usq.edu.au	Ask a question Phone: +61 7 4631 5543 Email: international@usq.edu.au	Ask a question Freecall (within Australia): 1800 007 252 Phone (from outside Australia): +61 7 4631 2285 Email: usq.support@usq.edu.au

Professional accreditation

Accounting major and Accounting (Extended) major graduates will meet the educational entrance requirements of [CPA Australia](#) and [Chartered Accountants Australia and New Zealand \(CAANZ\)](#). This provides Associate membership of CPA Australia, eligibility to study the CPA Australia professional exams and eligibility to and eligibi ralia, eligibithe CP

Finance major graduates will meet the educational entrance requirements to become a member of the [Financial Services Institute of Australasia \(FINSIA\)](#).

The Human Resource Management major is accredited by the [Australian Human Resources Institute \(AHRI\)](#) and satisfies the educational requirements for professional membership of AHRI.

The Marketing major is accredited by the [Australian Marketing Institute \(AMI\)](#), and students are eligible for credit towards becoming a [Certified Practising Marketer \(CPM\)](#) upon completion.

Program aims

The Bachelor of Business is a professionally-oriented degree program. The aim of the program is to produce graduates who are equipped to identify, describe, analyse and resolve business problems in both the public and private sectors. Successful completion of the program will equip graduates with the skills and knowledge required to undertake employment in relevant professions.

Program objectives

Upon successful completion of the program, students will be able to:

- (1) synthesise business knowledge, disciplinary concepts, theories, principles and processes
- (2) think critically, constructively and logically about business-related issues, problems and theoretical debates
- (3) communicate clearly and concisely in presenting relevant knowledge and ideas to a range of audiences
- (4) apply business-related knowledge and technical skills to resolve problems and make ethical decisions across a range of institutional, national and global contexts
- (5) use initiative, creativity and judgement to plan and implement professional projects
- (6) work autonomously and collaboratively as part of ongoing learning and professional practice.

Australian Qualifications Framework

The Australian Qualifications Framework (AQF) is a single national, comprehensive system of qualifications offered by higher education institutions (including universities), vocational education and training institutions and secondary schools. Each AQF qualification has a set of descriptors which define the type and complexity of knowledge, skills and application of knowledge and skills that a graduate who has been awarded that qualification has attained, and the typical volume of learning associated with that qualification type.

This program is at AQF Qualification Level 07. Graduates at this level will have broad and coherent knowledge and skills for professional work and/or further learning.

The full set of levels criteria and qualification type descriptors can be found by visiting www.aqf.edu.au.

Program Information Set

View UniSQ's admission criteria, student profiles and a summary of all offers made under [Course Admission Information Set](#) via the QTAC website.

Admission requirements

To be eligible for admission, applicants must satisfy the following requirements:

- The specified minimum entry requirement as determined by Australian Tertiary Admission Rank (ATAR), or equivalent qualification.[^]
- English Language Proficiency requirements for Category 2.

Applicants are advised to also address the following:

- [Assumed Knowledge](#) expectations: English (Units 3 & 4, C) and General Mathematics (Units 3 & 4, C).

All students are required to satisfy the applicable [English language requirements](#).

If students do not meet the English language requirements they may apply to study a University-approved [English language program](#). On successful completion of the English language program, students may be admitted to an award program.

^ These are determined by the University for specific programs each Semester. The 2023 ATAR and tertiary entrance ranks are based on agreed QTAC schedules which assess formal study at Year 12 or [equivalent level](#), tertiary, preparatory, professional or vocational qualifications or work experience, as detailed in the QTAC Assessment of Qualifications Manual and QTAC Assessor Guidelines.

Adjustment factors may help you get into the program of your choice by increasing your entrance rank. The additional points don't apply to all applicants or all programs. Please read the information about UniSQ's [Adjustment Factors](#) carefully to find out what you may be eligible for.

Program fees

Commonwealth supported place

A Commonwealth supported place is where the Australian Government makes a contribution towards the cost of a students' higher education and students pay a [student contribution amount](#), which varies depending on the courses undertaken. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Commonwealth Supported students may be eligible to defer their fees through a Government loan called [HECS-HELP](#).

Domestic full fee paying place

Domestic full fee paying places are funded entirely through the full fees paid by the student. Full fees vary depending on the courses that are taken. Students are able to calculate the fees for a particular course via the [Course Fee Schedule](#)

Domestic full fee paying students may be eligible to defer their fees through a Government loan called [FEE-HELP](#) provided they meet the residency and citizenship requirements.

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

The Bachelor of Business comprises 24 single-unit courses as indicated in the table below. **Students are not permitted to complete more than ten (10) Level 1 courses as part of the program.**

** [STA1004](#) is only to be completed by students enrolled in either the Accounting or Accounting Extended Major, to satisfy their accreditation requirements.

Major studies

A major study is a set of courses that make up a coherent, in-depth study of a specific discipline. Bachelor of Business majors comprise 8 or 16 units. All students in the Bachelor of Business must complete at least one major study selected from those offered within the Bachelor of Business:

8-unit majors:

- Accounting
- Business Administration
- Business Economics
- Finance
- Human Resource Management
- Management and Leadership
- Marketing

12-unit major:

- Accounting (Extended)

16-unit majors:

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Students may choose to complete a second major from the Bachelor of Business, or from the undergraduate degree programs in another area at the University of Southern Queensland. A program in which there is a first and second major is known as a 'double major'.

For example, students may undertake a second major from the [Bachelor of Arts](#) or the [Bachelor of Communication and Media](#). Examples of second majors include Advertising, International Relations, Journalism or Public Relations. Where a student is required to do one or more core courses from that program to satisfy prerequisites for the proposed major, the core course/s may form part of that major, and be substituted for one of the courses in the major.

Where a second major from another area contains fewer than 8 units, students must complete extra elective units, chosen from undergraduate courses offered at the University of Southern Queensland to ensure that their program contains 24 units in total.

Important notes

Students wishing to undertake PWE3000 as an elective must have successfully completed a minimum of 16 units in their program of study. Students considering enrolling in PWE3000 should read the information and conditions contained in the course specification.

PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

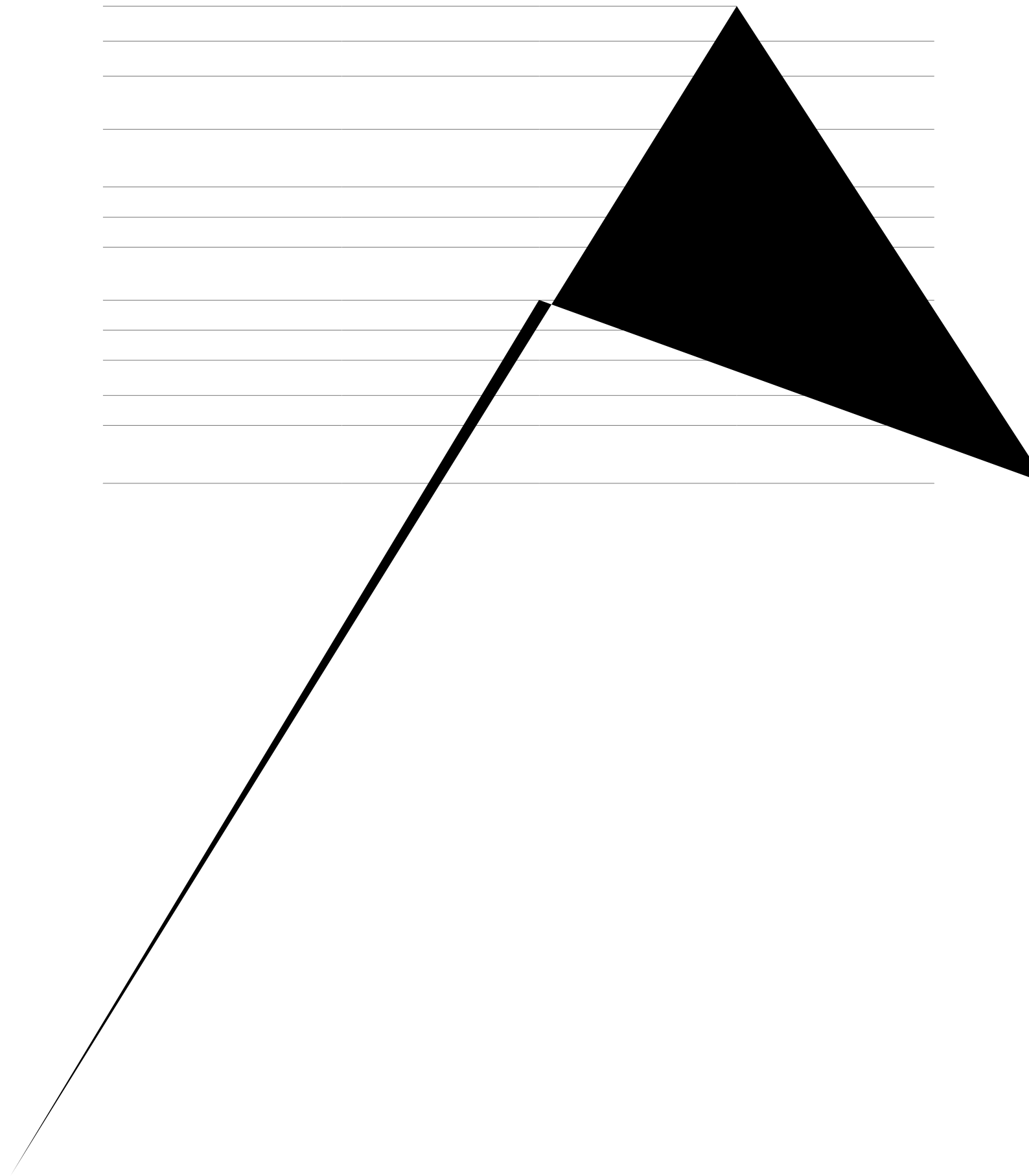
Accounting major

The Accounting major provides students with a broad knowledge base in financial accounting, management accounting, business law and finance. Second majors or minors are available in a range of business, commerce and arts areas.

Accounting major graduates will meet the educational entrance requirements of [CPA Australia](#) and [Chartered Accountants Australia and New Zealand](#) (CAANZ). This provides Associate membership of CPA Australia, eligibility to study the CPA Australia professional exams and eligibility to study the CAANZ professional exams.

Successful completion of the Accounting major can qualify students for exemptions from the Fundamental level (9 papers) of the [Association of Chartered Certified Accountants \(ACCA\)](#) exams.

Accounting major students who complete a Finance minor will meet the educational entrance requirements of the [Financial Services Institute of Australasia \(FINSIA\)](#).



MGT2001 Risk Mitigation, Work Health and Safety	1	1	1
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2204 Business Ethics and Governance	1, 3	1	
Level 3			
MGT3005 Workforce Design [^]	1	1	1
MGT3007 Building Intelligent Organisations [~]	1		
MGT3201 Organisational Administration	2		
MGT3203 Project Management Processes [#]	2, 3	2	2

Footnotes

Students who have successfully completed MGT2000 Staffing and Remuneration or MGT2000 Workforce Design should not complete

Footnotes

Toowoomba offer is not available in Semester 2, 2022.

Finance major

The Finance major provides students with a knowledge of financial environments and modern analytical techniques. Students learn to understand a broad range of finance areas including business finance, stockbroking, investment management, international financial management and financial economics. Graduates will be equipped for a career in stockbroking, financial services and business. Second majors or minors are available in a range of Business, Commerce and Arts areas.

Finance major graduates will meet the educational entrance requirements to become a member of the [Financial Services Institute of Australasia \(FINSIA\)](#).

The Human Resource Management major is accredited by the [Australian Human Resources Institute \(AHRI\)](#) and satisfies the educational requirements for professional membership of AHRI.

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 1			
MGT1001 Cultivating Talent	1	1	1
Level 2			
MGT2001 Risk Mitigation, Work Health and Safety	1	1	1
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2004 Enhancing Performance	2	2	2
Level 3			
MGT3002 Managing Change	2, 3	2	2
MGT3005 Workforce Design *	1	1	1
MGT3006 Employment Relations [^]	2	2	2
MGT3007 Building Intelligent Organisations [†]	1		

Footnotes

* Students who have successfully completed MGT2000 Staffing and Remuneration or MGT2000 Workforce Design should not complete [MGT3005 Workforce Design](#).

[^] Students who have successfully completed MGT2006 Employment Relations should not complete [MGT3006 Employment Relations](#).

[†] Students who have successfully completed MGT3003 Human Resource Performance Management or MGT2008 Knowledge Management and Organisational Learning should not complete [MGT3007 Building Intelligent Organisations](#).

Management and Leadership major

The aim of the Management and Leadership major is to equip students with advanced management and leadership skills applied to real-life organisational situations. We explore management at the individual, team and organisation level including the relationships between knowledge and strategy, organisation and leadership. At the individual and group level, we explore how different behaviours and conflicts develop and how to deal with individual differences. We study how organisational groups learn and challenge their own thinking and how managers can create an organisational climate that helps people see the big picture. To develop leadership skills, the major addresses different leader approaches from behavioural leadership to strategic and authentic leaders. For the latter, we explore how senior management groups function and their responsibilities to stakeholders. We address how managers explore different change options and how to relate these to the strategies of the business. Students of this major will learn critical and valuable skills in management and leadership generally that will help them solve difficult and complex problems in any organisation.

Course	Semester of offer Online	Semester of offer Toowoomba campus	Semester of offer Springfield campus
Level 2			
MGT2002 Perspectives of Organisation	2, 3	2	2
MGT2004 Enhancing Performance *	2	2	2

MGT2007 Leadership			
MGT2204 Business Ethics and Governance		1	
Level 3			
MGT3001 Global Management	1, 3	1	1
MGT3002 Managing Change	2, 3	2	2
MGT3004 Creativity Innovation and Entrepreneurship	2		
MGT3007 Building Intelligent Organisations [^]	1		

Footnotes

- * Students who have successfully completed either MGT2004 People Development or MGT3003 Human Resource Performance Management should not complete [MGT2004 Enhancing Performance](#).
- [^] Students who have successfully completed MGT2008 Knowledge Management and Organisational Learning should not complete [MGT3007 Building Intelligent Organisations](#).

Marketing major

Marketing is an essential activity for every organisation and every brand regardless of its size or scope. The best part about a marketing degree, is that it does not confine you to an industry, a country, or a type of business. Marketers are needed anywhere there is a transaction between two or more parties with marketing being responsible for improving the viability of the firm and also for delivering value to customers. So, if you are a person who is creative; self-motivated; able to work in a team; organised; flexible; and able to communicate effectively with people, then marketing may be the career for you. The marketing major at UniSQ focuses on providing you with the skills and knowledge to work in a variety of organisations, both locally and internationally.

Other program requirements

Students must maintain good standing in this program. Please refer to the [Academic Standing, Progression and Exclusion Procedure](#).

Students enrolled in the joint TAFE/UniSQ Diploma Programs must complete their Diploma studies at the TAFE Queensland before continuing enrolment at UniSQ.

Exit points

Students must maintain good standing in this program (see Other program requirements section). Students not wishing to complete the Bachelor of Business may be permitted to exit with either the Diploma of Business (DPBC) or the [Associate Degree of Business .. \(ADBC\)](#).

Students may exit with the Diploma of Business (DPBC) if they have completed 8 courses as follows:

- a minimum of 4 courses from the Bachelor of Business core courses, and
- 4 other courses from the Bachelor of Business, or 4 business-related courses with the approval of the Faculty of Business, Education, Law and Arts.

Students may exit with the [Associate Degree of Business ..](#) if they have completed 16 courses as follows:

- 8 core courses from the Bachelor of Business and
- 8 other business-related courses with the approval of the Faculty of Business, Education, Law and Arts.

Credit

Candidates for admission to the Bachelor of Business may be eligible for up to 16 units of credit on the basis of successful completion of relevant, equivalent undergraduate study from a recognised university or institution offering equivalent study. Credit approved in this program will not automatically apply to other programs offered by UniSQ.

Students studying accounting should note that professional bodies such as the [CPA Australia](#) and [Chartered Accountants Australia and New Zealand \(CAANZ\)](#) have advanced standing policies that are more restrictive so students are advised to seek current information from these bodies before applying for credit.

Claims for credit for previous study should be submitted prior to or at the time of enrolment. Each claim will be assessed on individual merit in line with UniSQ policy.

Note: Where credit is granted, maximum and minimum duration will be adjusted in the same proportion as credit, for example, where eight units of credit is granted, maximum time will be six years and minimum time will be four semesters.

Recommended enrolment patterns

Given the program structure information, students should plan their enrolment making sure that they have fulfilled all core, major, minor and elective requirements. Enrolment requirements must be satisfied before enrolling in a course.

As a guide, full-time students (shown as ONC) should plan to undertake 8 courses per year and part-time students (shown as ONL) who are in employment, a maximum of 6 courses per year, with a minimum of 4 courses per year. This is exclusive of any semester 3 enrolments.

Courses are normally offered on-campus and online in the same semester. If a course is offered twice in one year, the second offering will normally be on an online basis only.

Students wishing to undertake PWE3000 as an elective must have successfully completed a minimum of 16 units in their program of study. Students considering enrolling in PWE3000 should read the information and conditions contained in the course specification. PWE3000 is not available to international students regardless of location or mode of study as it is an elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

Accounting major - On-campus and Online (Semester 1 intake)

Accounting (Extended) major - On-campus and Online (Semester 1 intake)

elective course. Australian regulations do not allow an elective work-based training course that is not a mandatory program requirement to be offered to international students.

+ Students who have successfully completed LAW1101 Introduction to Law should not complete LAW1500 Introduction to Business and Company Law

£ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024

† Students who have successfully completed MGT3003 Human Resource Performance Management or MGT2008 Knowledge Management and Organisational Learning should not complete [MGT3007 Building Intelligent Organisations](#).

[MGT3002 Managing Change](#) is a capstone course and students should not enrol in [MGT3002](#)

Footnotes

- £ In Semester 3, 2023 this course will be delivered as a Transition (9 week) semester, commencing on 13 November 2023 and concluding on 12 January 2024
- + Students who have successfully completed LAW1101 Introduction to Law should not complete LAW1500 Introduction to Business and Company Law
Students enrolled in the Human Resource Management major selecting an elective course are encouraged to enrol in PWE3000 in a Human Resource Management related project. PWE3000 is not av

Footnotes

Channels but not MKT2002 Global Marketing, must enrol in either [MKT2015 Creating Marketing Value](#) or MKT2013 Digital Marketing and Branding . Students who have successfully completed MKT2002 Global Marketing and MKT2004 Marketing Channels must select an elective.

Marketing major - On-campus and Online (Semester 2 intake)
