

**Bac**

- the ability to understand the fundamental nature of the process of communication in a range of mass communication forms including journalism, creative production and public relations
- a knowledge and understanding of the theoretical issues, problems and methodologies of mass communication
- an awareness of the ethical and social responsibilities that are integral to the function of professional endeavours
- a discriminating application of methods, concepts, techniques and theories in the projects from different professional contexts

Please note that in either combination above, students can select the first 12 credit point extended major from Journalism or Public Relations and the 8 credit point major from Film, Television and Radio, Communication and Media Studies and other 8 credit point majors within Arts undergraduate programs or other UniSQ programs. (Available majors are listed in the structure. Further details of these combinations can be obtained from the Faculty of Business, Education, Law and Arts. In some instances, however, combinations preferred by individual students may not be available due to quota, timetable or enrolment pattern constraints).

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<b>On-campus and external students</b>	<b>First Year Level</b>	<b>Second Year Level</b>	<b>Third Year Level</b>	<b>Total</b>
<b>Core courses</b>	<a href="#">CMS1000</a> , <a href="#">JRN1010<sup>£</sup></a> , <a href="#">PRL1002</a> , <a href="#">CMS1010</a>			4
	Twelve courses over first, second and third year levels, with at least tw			12

Year	Semester of
1	1, 2 or 3
1	1
1	1
1	1

For Semester 3, 2023 this course will be delivered as a Transitional course until July 2024

The pattern should only be varied with the permission of the relevant authority.

### Major Studies

Study in the Bachelor of Communication Studies requires the completion of 8 unit courses. A major must have completed at least 4 units at the Bachelor level. The following major studies are offered:

## Minor Studies

Minor studies are designed to enable students to widen their knowledge and perspectives. Courses must be taken over two levels and should be in the same discipline or recognised multi-disciplinary area. Bachelor of Communication students can elect to do two 4 unit minors to replace their 8 unit major.

Students can take one of the minors indicated in the [Minor studies](#) section of this Handbook.

Students should take courses to the value of at least four units in the selected Minor Study. Choice of a minor will depend on the availability of the subject area, timetabling constraints, quotas and other restrictions such as auditions and interviews in certain areas of the Arts, as well as the approval of the Faculty of Business, Education, Law and Arts.

Please note that Bachelor of Communication students can take a minor from Engineering. This minor has been structured to complement the 12 point extended major in this program. For further details, please contact the Faculty of Business, Education, Law and Arts.

## Practical experience

In the Public relations and Journalism majors within this program, oncampus and external students will be required to work on practical, real world projects and in some cases, will be required to work in teams. Public relations students will work on at least two client projects during their study. Students undertaking the journalism major are able to undertake work experience and have this recognised as part of their course through [HMT3001 Independent Study Project A](#) or [HMT3002 Independent Study Project B](#).

## IT requirements

Access to high-level computers is necessary. On-campus students will access appropriately equipped laboratories, but should consider acquisition of their own computer. External students should be able to access a computer with the following minimum standards:

- Pentium or equivalent, 128Mb Ram, 20Gb 7200 RPM Hard disk, SVGA with at least 32Mb video RAM, Windows 98/2000\*, mouse, sound card, CD-RW drive, modem, or
- Apple Mac or equivalent, 12Mb Ram, 20Gb 7200 RPM Hard Disk, 15 inch Monitor, Mac RO 9.2 or later, CD-RW drive, modem
- Preferred browser standards are the latest versions of Internet Explorer or Netscape.

Note: Students with Windows 95 might be able to operate in this program for a short period until an upgrade is acquired.

External students should be able to access a computer with the following [minimum standards](#) as advised by the University. All students should have access to email and the Internet via a computer running the latest versions of Internet web browsers such as Internet Explorer or Firefox. The University has a wireless network for on-campus students' computers. In order to take advantage of this facility and further enhance their on-campus learning environment, students should consider purchasing a notebook/laptop computer with wireless connectivity. A notebook/laptop may be required for some courses.

## Exit points

Students, who, for whatever reason, are unable to complete the Bachelor of Communication, but have completed 8 courses, can exit with a [Diploma of Arts](#).

**Credit and course transfers:** Students who have studied elsewhere in courses that may be similar to courses offered within the program are encouraged to discuss the possibility of securing credit for some courses or transferring courses. See Uni

**Enrolment:** All students are urged to adhere to the recommended enrolment patterns as detailed in relevant Sections. Completion of enrolment requirements will be necessary before a student will be permitted to enrol in more advanced courses.

## **Recommended enrolment patterns**

### **On-campus students (full-time)**

On-campus students should take courses offered in the on-campus mode and will only be permitted to take courses externally during Semesters 1 and 2 with the approval of the Faculty of Business, Education, Law and Arts.

### **Commencing students**

Commencing students are required to enrol in the three core courses in Semester 1: [CMS1000 Communication and Scholarship](#), [PRL1002 The PR Playbook: Practice and Tools](#) and [CMS1010 Introduction to Communication Studies](#) and should also enrol in [JRN1010 Analysing News and Media](#)<sup>†</sup>. Then, commencing students must complete the fourth core course,

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**Journalism recommended enrolment pattern (8 unit major)**

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