

Graduate Diploma of Business (GDBZ) - GradDipBus

CRICOS code (International applicants): 110844G

You are currently viewing the 2023 Handbook. For study in 2024, please refer to the [2024 UniSQ Handbook](#).

The selection of the courses or discipline specialisation chosen will be influenced by the demands of the w

Australian citizens, Permanent Humanitarian Visa holders, Permanent Resident visa holders and New Zealand citizens who will be resident outside Australia for the duration of their program pay full tuition fees and are not eligible for [FEE-Help](#).

International full fee paying place

International students pay full fees. Full fees vary depending on the courses that are taken and whether they are studied on-campus, external or online. Students are able to calculate the fees for a particular course via the [Course Fee Schedules](#).

Program structure

Digital Marketing specialisation

Course	Block of Offer Toowoomba	Block of Offer Online	Enrolment Requirements
MKT6001 Consumer Behaviour*		2, 3	Anti-requisite: MKT8001
MKT6100 Digital Marketing Analytics*	4	4	
MKT6101 Marketing Tools and Technologies*	5	5	
MKT6012 Marketing Strategy*		6	Anti-requisite: MKT8012

Footnotes

* First offer of these courses is in 2024.

Finance specialisation

Course	Trimester of offer Online	Trimester of offer Toowoomba campus	Trimester of offer Springfield campus	Enrolment Requirements
FIN6101 FinTech Innovation	3		3	
FIN6201 Financial Decision Making in Organisations*	1, 2			Anti-requisite: FIN8201
FIN6100 Financial Risk*	2		2	Anti-requisite: FIN8202
FIN6102 Investor Psychology and Portfolio Management	3			Anti-requisite: FIN8204, FIN8203

Footnotes

* First offer of these courses is in 2024.

Information Management Systems

Course	Trimester of offer Online	Trimester of offer Toowoomba campus	Trimester of offer Springfield campus	Enrolment Requirements
CIS5102 Navigating the Digital Revolution*	1, 2		2	Anti-requisite: CIS5100
CIS6100 Leadership in Digital Services	3			Anti-requisite: CIS5308
				Anti-requisite:

--	--	--	--	--

The image shows a rectangular frame defined by four horizontal lines. The top-left corner of the frame is cut off by a diagonal line that extends to the left edge of the page. This structure is typical of a document header or a specific layout element.

- where the student has taken out an award from a recognised tertiary institution and is claiming credit on the basis of courses completed to meet the requirements of that program, the maximum credit on the basis of such courses shall be no greater than 4 courses for the Graduate Diploma of Business
- credit appro