## **Graduate Diploma of Pub**

## **Exit points**

Students may exit with the Graduate Certificate of Public Relations if they have successfully completed 4 courses as follows:

• 4 compulsory courses from the Graduate Certificate of Public Relations.

## **Recommended Enrolment Pattern**

@1ropb		Vb^o lcmoldo^ j ^ka pb j bpqbofk tef`e`lropb fp kloj^iiv pqrafba					Bkoli j bkq obnrfob j bkqp
	Lk*`^jmrp %LK@&		Buqbok^i %BUQ&		Lkifkb %LKI&		
	Vb^0	Pb j	Vb^0	Pb j	Vb^0	Pb j	
PRL5000 Change Communication <					1	1	
PRL5004 Professional Communication					1	2	
PRL5002 Strategic Issues and Crisis Management <		2			1	2	
PRL8008 Social Media for Organisations					1	2	
PRL8007 Community Participation					1	1	
PRL8005 Management Communication <					1	1	
MGT8037 Leading Teams to Success		2			1	2	
PRL8003 Strategic Communication Planning					1	1	

## Footnotes

- < This course is offered in odd numbered years only.
- > This course is offered in even numbered years only.